

Licensing Sub-Committee

Agenda

Tuesday 14 October 2025 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Callum Nimmo (Vice-Chair) Councillor Jacolyn Daly	Councillor Aliya Afzal-Khan

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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 03 October 2025

Licensing Sub-Committee Agenda

14 October 2025

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent. At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken. Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest. Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.	
3.	AMIGOS BURGERS AND SHAKES, 52 NORTH END ROAD, LONDON SW6 1NB	3 - 128

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1. THE APPLICATION:

On 8 August 2025, the Licensing Authority received a valid application for a new premises licence in respect of Amigos Burgers and Shakes – 352 North End Road, London SW6 1NB (“the Premises”), submitted by Primyra Ventures Ltd (“the Applicant”).

1.1 Application Requested:

As shown in Appendix 1, the Applicant originally applied for the following licensable activities:

Late Night Refreshment (Indoors and Outdoors):

Monday to Sunday: 23:00 to 02:00.

Hours Open to the Public:

Monday to Sunday: 12:00 to 02:00.

Following communications with the Police, which can be found at Appendix 2, the Applicant has since reduced the timings for late night refreshment indoors. Consequently, the Sub-Committee are being asked to consider the following revised hours in this case:

Late-Night Refreshment (Indoors):

Sunday to Thursday: 23:00 to 00:00.

Friday and Saturday: 23:00 to 01:00.

Late-Night Refreshment (Outdoors):

Monday to Sunday: 23:00 to 02:00.

Hours Open to the Public:

Sunday to Thursday: 12:00 to 02:00.

1.2 Applicants Operating Schedule:

The Applicant had proposed a number of steps to promote the four licensing objectives should the application is granted which, again, can be seen in Appendix 1. However, after discussions with the Police, as shown in Appendix 2, the Applicant agreed to adopt the following further conditions. As Members will note, some of these are tied directly to the revised indoor late-night refreshment times:

- 1. High-Definition CCTV shall be installed, operated and maintained at all times that the premises are open for licensable activities and:***
 - Shall be checked at least every two weeks to ensure that the system is working properly and that the date and time are correct.***
 - A record of these checks showing the date and name of the person conducting them shall be kept and made available to the Police and relevant authorities on request.***
 - At least one camera will show a close up of the entrance and shall provide and capture a clear, full-length image of anyone entering the premises.***
 - The system shall cover all internal and external areas of the premises where licensable activities take place.***

- ***Recordings shall be made in real-time, date and time-stamped, and stored for a minimum of 31 days.***
 - ***CCTV footage shall be provided free of charge to the Police or relevant authorities within 24 hours of request.***
 - ***A staff member conversant with the operation of the CCTV system shall be on the premises at all times. That person shall be capable of providing recent data footage to Police and authorised officers with minimal delay when requested, including the ability to reproduce footage almost instantaneously.***
2. ***A daily incident log shall be kept at the premises and made available on request to relevant authorities and Police. It shall include details of:***
 - ***All crimes reported to the venue***
 - ***All ejections of patrons***
 - ***Any complaints received***
 - ***Any incidents of disorder***
 - ***Any seizures of drugs or offensive weapons***
 - ***Any faults in the CCTV system***
 - ***Any visit by a relevant authority or emergency service***
 3. ***The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. All staff shall be trained to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.***
 4. ***The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards***
 5. ***The premises shall risk assess the need for SIA registered door supervisors. This risk assessment shall be made available to Police or the relevant authority when requested.***
 6. ***The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence. The licence holder shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by police and authorised officers of the Licensing Authority. Staff shall sign to confirm that they have received and understood the training.***
 7. ***All staff shall receive training on their responsibilities under the Licensing Act 2003, including the need to prevent noise nuisance and anti-social behaviour.***
 8. ***Prominent, clear, and legible notices shall be displayed at all exits requesting customers to respect the needs of local residents and to leave the premises quietly.***

- 9. The licence holder shall ensure that staff monitor the vicinity of the premises to minimise noise or disturbance caused by customers or delivery drivers.**
- 10. Notices shall be prominently displayed at all entry and exits used by delivery drivers requesting them to respect the needs of local residents and leave the area quietly.**
- 11. The licence holder shall ensure that delivery drivers do not congregate outside the premises and do not cause noise nuisance to local residents.**
- 12. A notice shall be displayed by the front door stating no food may be eaten on the premises after 00:00 hours Sunday to Thursday and after 01:00 on Friday and Saturday and customers are required to leave the premises promptly.**
- 13. All customer orders placed after 00:00 hours Sunday to Thursday and after 01:00 on Friday and Saturday must be made by telephone, ordered online or at the restaurant counter and shall only be supplied by delivery or customer collection.**
- 14. Staff shall ensure that food is served for takeaway only after 00:00 hours Sunday to Thursday and after 01:00 on Friday and Saturday.**
- 15. Staff shall ensure that customers do not remain on the premises for the purpose of consuming food. Staff shall monitor this and remind customers about the condition and disperse when necessary.**
- 16. Any takeaway sold after 00:00 hours Sunday to Thursday and after 01:00 on Friday and Saturday shall be served in containers suitable for off premises consumption.**
- 17. Exactly at 00:00 hours Sunday to Thursday and exactly at 01:00 on Friday and Saturday, the areas normally used for consuming food on the premises shall be closed and made inaccessible to customers.**

2. BACKGROUND

The main access to the establishment is located on North End Road and proposes to operate as a burger takeaway establishment. The immediate area around the application site represents a mix of commercial and residential. A map showing the location of the premises and neighbouring licenced premises is contained in Appendix 3.

There are several options for transport away from the area, including buses and taxis which run in, and around, the area. Of nearby Underground Stations, Fulham Broadway is around 6 minutes walk away and West Brompton is approximately 14 minutes away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days, as well as advertised in a local circular and all statutory consultees were notified as required by the Regulations.

The Council has served written notice of hearing upon the Applicant and all those parties that have made Representations in respect of the Application.

3.1. Relevant Representations

The Licensing Section originally received a total of 46 representations, as shown in Appendix 4, which came from the following groups and people:

- A representative of the Felden Street and Swift Street Residents Association.
- A representative of the Epirus Road, Epirus Mews and Piedmont Walk Neighbourhood Watch Groups.
- A representative of the Vanston Place Management Company.
- A representative of the Tournay Road Neighbourhood Watch Group.
- A representative of the Fulham Island Residents Association.
- A representative of the Barclay Road Conservation Area Neighbourhood Watch Group.
- A representative of the Walham Green Ward Panel.
- 36 other individual residential objectors.
- Councillor Genevieve Nwaogbe (Walham Green Ward).
- Councillor Lydia Paynter (Little Ward).
- Ben Coleman MP (Chealsea and Fulham).

4. OTHER INFORMATION:

4.1 Enforcement History:

On 29 August 2025, the lead officer for the application did have to contact the Applicant over the issue of advertisements arising from third-party delivery companies. As Appendix 5 makes clear, a residential objector noted that the premises was being as advertised as carrying out late night refreshment activities without having a valid licence in place for this first. The correspondence shows this to be a technical third-party oversight and had been corrected by 15 September 2025. Since further concerns have been reported to us, as a licensing team, we would consider the matter closed.

4.2 Temporary Event Notices (“TENS”):

This section is not applicable, owing to this being a new premises licence application and no TENS have been submitted prior to this application.

5. POLICY CONSIDERATIONS:

5.1 Section 2 pages 7 and 8 of the Statement of Licensing Policy (“SLP”), which can be found at https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf, states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority's approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the SLP states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Section 7 pages 13 to 15 of the SLP states that operating schedules for premises licences are the key to ensuring compliance with the four Licensing Objectives. The measures proposed in the operating schedule will normally be converted into conditions to be attached to the premises licence and should therefore fulfil the following criteria:

- (i) Be precise and enforceable
- (ii) Be unambiguous
- (iii) Not duplicate other statutory provisions
- (iv) Be clear in what they intend to achieve, and
- (v) Be appropriate, proportionate and justifiable

Operators of licensed premises will have to comply with planning, environmental health, trading standards, fire safety, licensing and building control legislation when opening or adapting licensed premises. The Licensing Authority will seek to avoid confusion and duplication by not imposing licence conditions relating to matters that are required or controllable under other legislation, except where they can be exceptionally justified to promote the Licensing Objectives.

5.4 Policy 1 page 18 confirms that The Secretary of State's Guidance (the Guidance), <https://www.gov.uk/government/publications/explanatory-memorandum-revised-guidance-issued-under-s-182-of-licensing-act-2003>, states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.'

The Licensing Authority notes the contents of these paragraphs from the Guidance and, in particular, the use of the word 'expected'. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as 'incomplete'.

5.5 Policy 3 pages 20 to 22 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Late night refreshment premises (take-aways)	Friday to Saturday: 01:00. Sunday: 00:00.	Friday to Saturday: 00:30. Sunday: 23:30.	Not considered appropriate.

5.6 Policy 4 pages 22 and 23 of the SLP states that in determining an application, where there has been a relevant representation, the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.7 Policy 11 pages 29 and 30 of the SLP states that licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the nighttime economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.8 Policy 12 pages 30 and 31 of the SLP states that we are committed to the Regulators Code and supporting businesses.

i) We will work with businesses in our borough and provide the advice you need to help you comply with the law. This may be through meeting with you at your premises or at our offices, providing written advice in an email or letter or verbally over the telephone.

ii) We will usually confirm any technical/ legal advice in writing. For applicants and agents, we also offer a pre-application advice service. Further details about this service can be found on our website.

iii) We will attend pub watch meetings and work with local businesses, including the Hammersmith Business Improvement District (BID) and Fulham BID, to help facilitate the sharing of information and advice amongst licensees in our borough.

iv) We are continuously working to improve our online application process for a range of licence permissions. If you want to know what services are available or you want to make an application online, please check our website for further details.

v) We want to ensure that businesses comply with the law. Where this has not been possible through advice and education, we will carry out enforcement action in accordance with our enforcement policy and as part of our commitment to the Regulators Code.

vi) We want local businesses in our borough to thrive and survive. We recognise that the law can be complex at times and that despite trying to resolve issues through discussion in the first instance, enforcement will be necessary on some occasions. We also recognise that attitudes, circumstances and personnel often change over time.

Where enforcement action has been taken against a business in the past, relevant Responsible Authorities will be mindful of this when considering any new applications. However, all new applications e.g. variations to hours or licensable activities will be decided on their merits and the information provided to demonstrate promotion of the four licensing objectives. Where a premises licence or club premises certificate has previously been reviewed or the business has been prosecuted for licensing offences, licensees are advised to discuss any new/proposed changes with the Licensing Authority and/or the relevant Responsible Authority e.g. The Police, to resolve any ongoing concerns and/or issues.

5.9. Annex 1 pages 32 to 33 of the SLP recognises that delivery services tend to fall into three groups:

- Premium specialist product mail-order type services;
- Food delivery services (both meal and grocery) that include alcohol delivery but are primarily food lead; and,
- Convenience type alcohol delivery services that are targeted at convenience for those drinking at home.

Although these types of services are not provided for in the Licensing Act 2003 or in the s182 guidance in any way differently from other licensed premises they do provide their own unique circumstances that need to be addressed. In particular the Licensing Authority has concerns with the potential for the following:

- Age verification at both purchase point and delivery point;
- The safety of delivery drivers at the point of delivery;
- Safety of the premises from which orders are taken and sent out for deliver; and,
- Possible public nuisance and anti-social behaviour (ASB) caused by delivery drivers collecting deliveries from the licensed premises.

The Licensing Authority is likely to place the following conditions on to a premises licence for delivery services where it is appropriate and relevant to the individual licence application:

- A refusals log will be maintained for deliveries.
- Appropriate security will be in place at the premises as agreed with Police.
- Measures for minimising noise and disturbance and anti-social behaviour (ASB) caused by the dispatch of deliveries to be identified in the operating schedule. In particular applicants are expected to consider the use of electric vehicles to minimise air pollution and noise. The Licensing Authority expects that applicants will make arrangements for all deliveries after 8 pm to be made using electric vehicles or non motorised vehicles i.e. bicycles.
- A requirement for a specific delivery collection area to be made clear to any third party delivery service. This area may not be directly outside the licensed premises to take account of any residential accommodation close by or obstructing the pavement/highways.

5.10. Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:

- i. The likelihood of any violence, public order or policing problem if the licence is granted;
- ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
- iii. Past conduct and prior history of complaints against the premises.
- iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and

v. Any relevant representations.

j) CCTV - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.

k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises. l) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

l) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

m) door staff - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).

n) drugs and weapons - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.

q) prevention of theft - using bag hooks and signage to warn customers of pickpockets and bag snatchers.

5.10 Annex 1 page 37 and 38 of the SLP states the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

a) Maximum occupancy limits will be specified on the licence only where necessary for the promotion of public safety or the prevention of disorder. Where a capacity limit is already specified in a fire risk assessment, the Licensing Authority will not normally include that limit as a licence condition.

b) Safe capacities will be imposed where necessary for the promotion of public safety or the prevention of disorder on the relevant premises. If no safe capacity has been imposed through other legislation, a responsible authority may consider it necessary for a new capacity to be attached to the premises which would apply at any material time when the licensable activities are taking place and may make representations to that effect.

e) incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

h) overcrowding - developing policies and procedures regarding capacity to prevent overcrowding and patrons possibly becoming aggressive.

5.11 Annex 1 pages 37 to 28 of the SLP in relation to public safety states the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the

separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health.

This is expected to include:

- a) Maximum occupancy limits will be specified on the licence only where necessary for the promotion of public safety or the prevention of disorder. Where a capacity limit is already specified in a fire risk assessment, the Licensing Authority will not normally include that limit as a licence condition.
- b) Safe capacities will be imposed where necessary for the promotion of public safety or the prevention of disorder on the relevant premises. If no safe capacity has been imposed through other legislation, a responsible authority may consider it necessary for a new capacity to be attached to the premises which would apply at any material time when the licensable activities are taking place and may make representations to that effect.
- c) The Licensing Authority will, where appropriate, attach conditions to a licence to ensure public safety, dealing with, but not limited to, the following:
 - i. Checks on equipment at specified intervals, e.g. gas safety checks
 - ii. Standards to be maintained, e.g. temporary electrical installations to comply with British Standards;
 - iii. The number of people on the premises to ensure it is appropriate having regard to the activities taking place and reliable ways of counting the number;
 - iv. The steps taken to manage the risk from glass, the use of bottle bins, glass collectors and door supervisors to prevent glass being taken off the premises;
 - v. The use of door supervisors to manage the entrance and exit from the premises and to protect public safety as customers leave the premises;
 - vi. The provision of air conditioning and ventilation;
 - vii. Measures to protect against overcrowding; and viii. Implement access/support needs for disabled people.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

- e) incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour
- f) risks associated with special promotions/events – ensuring compliance with guidance from the Metropolitan Police relating to specific event risk assessments for externally promoted live music events well in advance of the event. Risk assessment forms can be obtained from the Metropolitan Police Licensing Officer.
- g) getting home safely - providing information to customers and staff (including contact telephone numbers) regarding safer options available for travelling home late at night - including night buses, licensed taxis and private hire (mini-cabs).
- h) overcrowding - developing policies and procedures regarding capacity to prevent overcrowding and patrons possibly becoming aggressive.

i) premises environment - applicants should consider the physical environment of the premises and have regard to issues that could increase the likelihood of patrons becoming agitated or aggressive.

5.12 Annex 1 pages 40 to 41 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will require the applicant to demonstrate within the operating plan how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. This is expected to include:

a) In considering an application, the Licensing Authority will consider the adequacy of proposed measures to remove or effectively manage the potential for public nuisance and anti-social behaviour and any Public Spaces Protection Orders (PSPOs) (<https://www.lbhf.gov.uk/crime/community-safety-unit/public-spaces-protection-orders-pspos>) in place.

b) Licensing Authority will particularly consider the following matters where they are material to the individual application:

- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;
- xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;
- xiii. The delivery and collection areas and delivery/collection times;
- xiv. The siting of external lighting, including security lighting that is installed inappropriately;
- xv. The arrangements for refuse disposal, storage and the prevention/tidying of litter (including fly posters and illegal placards);
- xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;
- xix. Any other relevant activity likely to give rise to nuisance;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) Deliveries/collections – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that

deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

k) Late night refreshment - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.

l) Light pollution – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

n) External Areas – External areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

o) Odour – odour from cooking is a common source of complaint, particularly from restaurants and fast food takeaways. The Council's Noise and Nuisance Service may therefore require evidence that the kitchen ventilation and/or extract systems are regularly maintained and serviced to ensure that it is operating efficiently and with minimal nuisance to neighbours arising from odour and also noise. This includes the siting of BBQs.

p) Queue management - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

q) Ventilation – where regulated entertainment is to be provided there may be a requirement to keep doors and/or windows closed during its provision to limit noise breakout, consider therefore the provision of air conditioning for the comfort of your customers if doors and windows have to be closed during the summer. However, also note air conditioning can be the source of noise complaints in itself, so careful consideration also needs to be given to the siting of this equipment.

r) Waste – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

s) Litter – for example, litter patrols for late night take-away premises

5.13 Annex 1 pages 40 and 41 of the SLP in relation to the protection of children from harm states the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff. This is expected to include:

a) The legislation recognises the right of licence holders (serving alcohol – if applicable) to allow accompanied children into their premises at any time. The Licensing Authority will not normally seek to limit their access (above that specified in the Act) to any premises unless it is necessary for the prevention of physical, moral or psychological harm, or where there are concerns about child sexual exploitation. Where this is considered likely, upon consideration of a relevant representation, conditions will be imposed that restrict children from entering all or part of licensed premises:

- i. At certain times of the day;
- ii. When certain licensable activities are taking place;
- iii. Under certain ages, e.g. 16 or 18; iv. Unless accompanied by an adult

b) The Licensing Authority will particularly consider whether:

vi. There are licensable activities that are likely to appeal to minors/children under 16 taking place during times when children under 16 may be expected to be attending compulsory full-time education.

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full.
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application.

It is the Council's duty under the Act to determine applications with a view to promoting the four licensing objectives:

- Prevention of crime and disorder.
- Public safety.
- Prevention of public nuisance.
- The protection of children from harm.

In reaching a decision, the Council shall consider the details of any relevant representations received; the Applicant's Operating Schedule; the Council's adopted SLP and the Guidance.

Application for a premises licence to be granted under the Licensing Act 2003

Case number 2025/01088/LAPR
Payment transaction reference 256-43923
Amount paid £190
Date submitted 07/08/2025
Are you the applicant or Applicant their agent?

PREMISES DETAILS

Premises address

352 North End Road, London SW6 1NB

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Trading name (if any) Amigos Burgers and Shakes
Telephone number at the premises (if any) 02045683337

Are the premises in the course of construction?

No

Non-domestic rateable 19500 value
of the premises

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

No

APPLICANT DETAILS

I am applying as a person other than an individual

Please confirm if you are as a limited company/ limited liability partnership
applying as

Applicant name Primyra Ventures LTD
Address Magnolia House, Spring villa park, 11 Spring villa road
Edgware
HA8 7EB
Registered company number 12095652
Telephone number 07466986591

Email address 010fulham@amigosburgersandshakes.com

I confirm that: I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

Alternative details for correspondence

Contact name (if different from premises user)

Business name

Correspondence address

Daytime/ business telephone number

Evening/ home telephone number

Mobile phone number

Email address

OPERATING

SCHEDULE

When do you want the premises licence to start?

10/08/2025

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

Burger takeaway-We commit to maintaining a safe and secure environment within the premises, ensuring the well-being of customers and neighbours.

We have noise free equipments at the premises

Take away delivery is done twice a week during day time only. What licensable activities do you intend to carry on from the premises?

late night refreshment

HOURS OPEN TO THE PUBLIC

Standard days

Mondays

Start 12:00

Finish 02:00

Tuesdays

Start 12:00

Finish 02:00

Wednesdays

Start 12:00

Finish 02:00

Thursdays

Start 12:00

Finish 02:00

Fridays

Start 12:00

Finish 02:00

Saturdays

Start 12:00

Finish 02:00

Sundays

Start 12:00

Finish 02:00

Please state any seasonal variations

N/A

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

LATE NIGHT**REFRESHMENT**

Please give further details
here

We would serve hot food to customers. no music is played at premises during the night. our equipments are noise free. our business is to facilitate local community.

Will the provision of late night refreshment take place indoors, outdoors or both?

Both

Standard days

Mondays

Start 23:00

Finish 02:00

Tuesdays

Start 23:00

Finish 02:00

Wednesdays

Start 23:00

Finish 02:00

Thursdays

Start 23:00

Finish 02:00

Fridays

Start 23:00

Finish 02:00

Saturdays

Start 23:00

Finish 02:00

Sundays

Start 23:00

Finish 02:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for late night refreshment at different times to those listed above, please list.

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

No adult entertainment

Describe the steps you intend to take to promote the licensing objectives

a) General- all four licensing objectives (b,c,d and e)

We have security measures and Risk Assessment in place. Training is provided to staff.

we do not sell alcohol

b) The prevention of crime and disorder security systems such as CCTV cameras, alarms, staff training to deal with different situations.

c) Public safety identify potential hazards in public spaces, Emergency awareness and response plan, signage, First aid and accessibility measures.

d) The prevention of public nuisance promote responsible behaviour and respect for others through signage. Public engagement and feedback.

e) The protection of children from harm

We do not sell alcohol or age restricted products.

DECLARATIONS

I have enclosed a plan of the premises

Yes

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

I have read the privacy policy and agree for my details to be used by the council to contact me about this application and

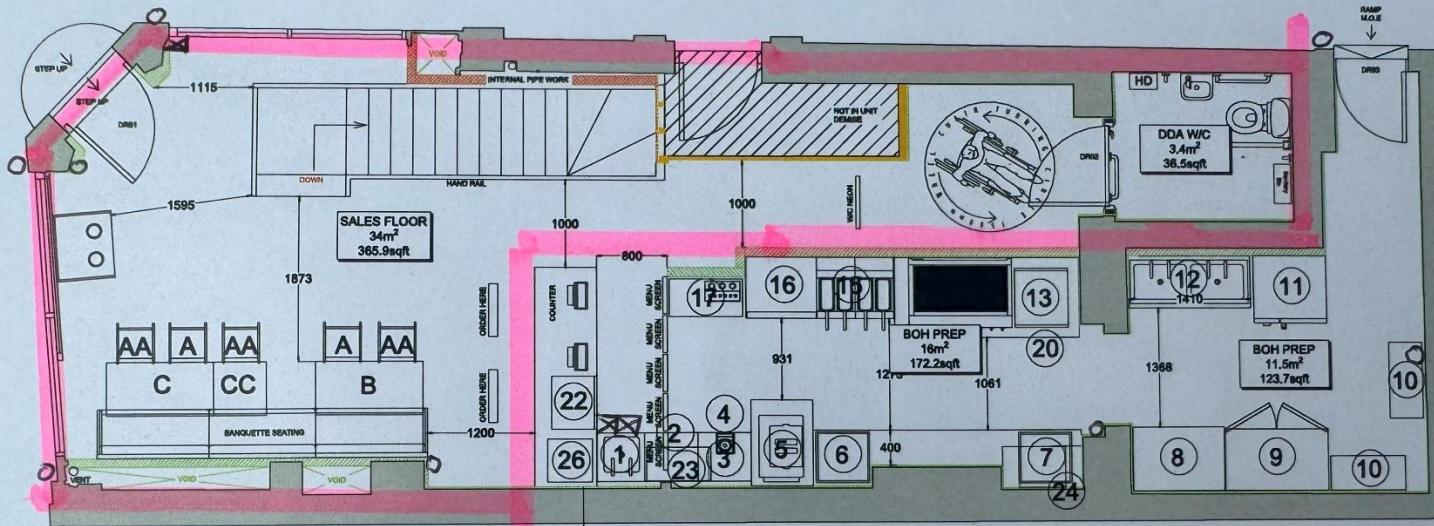
any changes to this service that may affect me.

I agree to the above Yes I agree to the above declaration

Full name Tanishka Premchandani


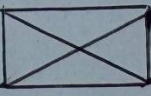
Capacity Director

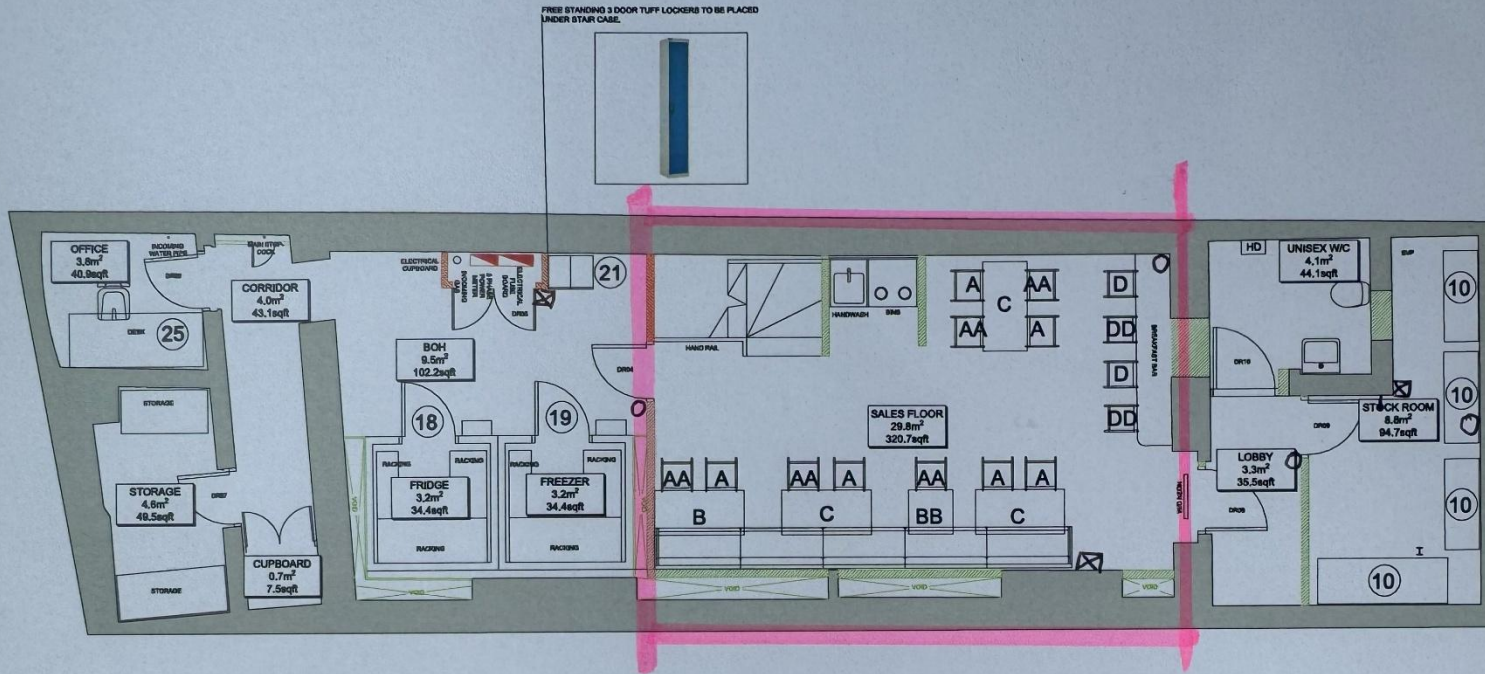
Date 07/08/2025





MDSIGN 3 TIER VERTICAL STANDING HOME OFFICE SHELVING
UNIT TO BE PURCHASED FROM
AMAZON, AMOUNT TBC FROM AMG08



	Camera
	fire extinguishers



	Camera
	extinguishers fire

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 21 August 2025 11:27
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: 010fulham@amigosburgersandshakes.com
Subject: New Premises Licence App - Amigos Burgers and Shakes 352 North End Road London SW6 1NB - 2025/01088/LAPR

Dear Licensing,

RE: Amigos Burgers and Shakes 352 North End Road London SW6 1NB - 2025/01088/LAPR

Please see below the agreed conditions with the applicant.

We support the opening hours of the venue but from Sundays to Thursdays the restaurant needs to go to takeaway only from 00:00.

On Fridays and Saturdays the restaurant shall go to takeaway only from 01:00.

Licensable Activities Sought:

The Provision of Late-Night Refreshment

Mondays to Sundays between 23:00 to 02:00

Proposed Opening Hours

Mondays to Sundays between 12:00 to 02:00

1. High-Definition CCTV shall be installed, operated and maintained at all times that the premises are open for licensable activities and:
 - Shall be checked at least every two weeks to ensure that the system is working properly and that the date and time are correct.
 - A record of these checks showing the date and name of the person conducting them shall be kept and made available to the Police and relevant authorities on request.
 - At least one camera will show a close up of the entrance and shall provide and capture a clear, full-length image of anyone entering the premises.
 - The system shall cover all internal and external areas of the premises where licensable activities take place.
 - Recordings shall be made in real-time, date and time-stamped, and stored for a minimum of 31 days.
 - CCTV footage shall be provided free of charge to the Police or relevant authorities within 24 hours of request.
 - A staff member conversant with the operation of the CCTV system shall be on the premises at all times. That person shall be capable of providing recent data footage to Police and authorised officers with minimal delay when requested, including the ability to reproduce footage almost instantaneously.
2. A daily incident log shall be kept at the premises and made available on request to relevant authorities and Police. It shall include details of:

- All crimes reported to the venue
 - All ejections of patrons
 - Any complaints received
 - Any incidents of disorder
 - Any seizures of drugs or offensive weapons
 - Any faults in the CCTV system
 - Any visit by a relevant authority or emergency service
3. The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. All staff shall be trained to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.
 4. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards
 5. The premises shall risk assess the need for SIA registered door supervisors. This risk assessment shall be made available to Police or the relevant authority when requested.
 6. The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence. The licence holder shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by police and authorised officers of the Licensing Authority. Staff shall sign to confirm that they have received and understood the training.
 7. All staff shall receive training on their responsibilities under the Licensing Act 2003, including the need to prevent noise nuisance and anti-social behaviour.
 8. Prominent, clear, and legible notices shall be displayed at all exits requesting customers to respect the needs of local residents and to leave the premises quietly.
 9. The licence holder shall ensure that staff monitor the vicinity of the premises to minimise noise or disturbance caused by customers or delivery drivers.

10. Notices shall be prominently displayed at all entry and exits used by delivery drivers requesting them to respect the needs of local residents and leave the area quietly.
11. The licence holder shall ensure that delivery drivers do not congregate outside the premises and do not cause noise nuisance to local residents.
12. A notice shall be displayed by the front door stating no food may be eaten on the premises after 00:00 hours Sunday to Thursday and after 01:00 on Friday and Saturday and customers are required to leave the premises promptly.
13. All customer orders placed after 00:00 hours Sunday to Thursday and after 01:00 on Friday and Saturday must be made by telephone, ordered online or at the restaurant counter and shall only be supplied by delivery or customer collection.
14. Staff shall ensure that food is served for takeaway only after 00:00 hours Sunday to Thursday and after 01:00 on Friday and Saturday.
15. Staff shall ensure that customers do not remain on the premises for the purpose of consuming food. Staff shall monitor this and remind customers about the condition and disperse when necessary.
16. Any takeaway sold after 00:00 hours Sunday to Thursday and after 01:00 on Friday and Saturday shall be served in containers suitable for off premises consumption.
17. Exactly at 00:00 hours Sunday to Thursday and exactly at 01:00 on Friday and Saturday, the areas normally used for consuming food on the premises shall be closed and made inaccessible to customers.

I have told the applicant that in regards to Condition 12, the notice could look something like this to make customers aware of the operating conditions:

Opening Hours:

On Site Dining hours:

Sunday to Thursday 12:00 – 00:00
Friday and Saturday 12:00 – 01:00

Takeaway Hours:

Monday 00:00 – 02:00 Takeaway Only
Tuesday 00:00 – 02:00 Takeaway Only
Wednesday - 00:00 – 02:00 Takeaway Only
Thursday - 00:00 – 02:00 Takeaway Only
Friday - 01:00 – 02:00 Takeaway Only

Saturday - 01:00 – 02:00 Takeaway Only

Sunday - 00:00 – 02:00 Takeaway Only

ALL SEATING WILL BE CLOSED DURING TAKEAWAY HOURS.

NO FOOD TO BE CONSUMED ON THE PREMISES DURING TAKEAWAY HOURS.

Kind Regards,
Charlotte

PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing | Metropolitan Police

Email: Charlotte.Bennett@met.police.uk

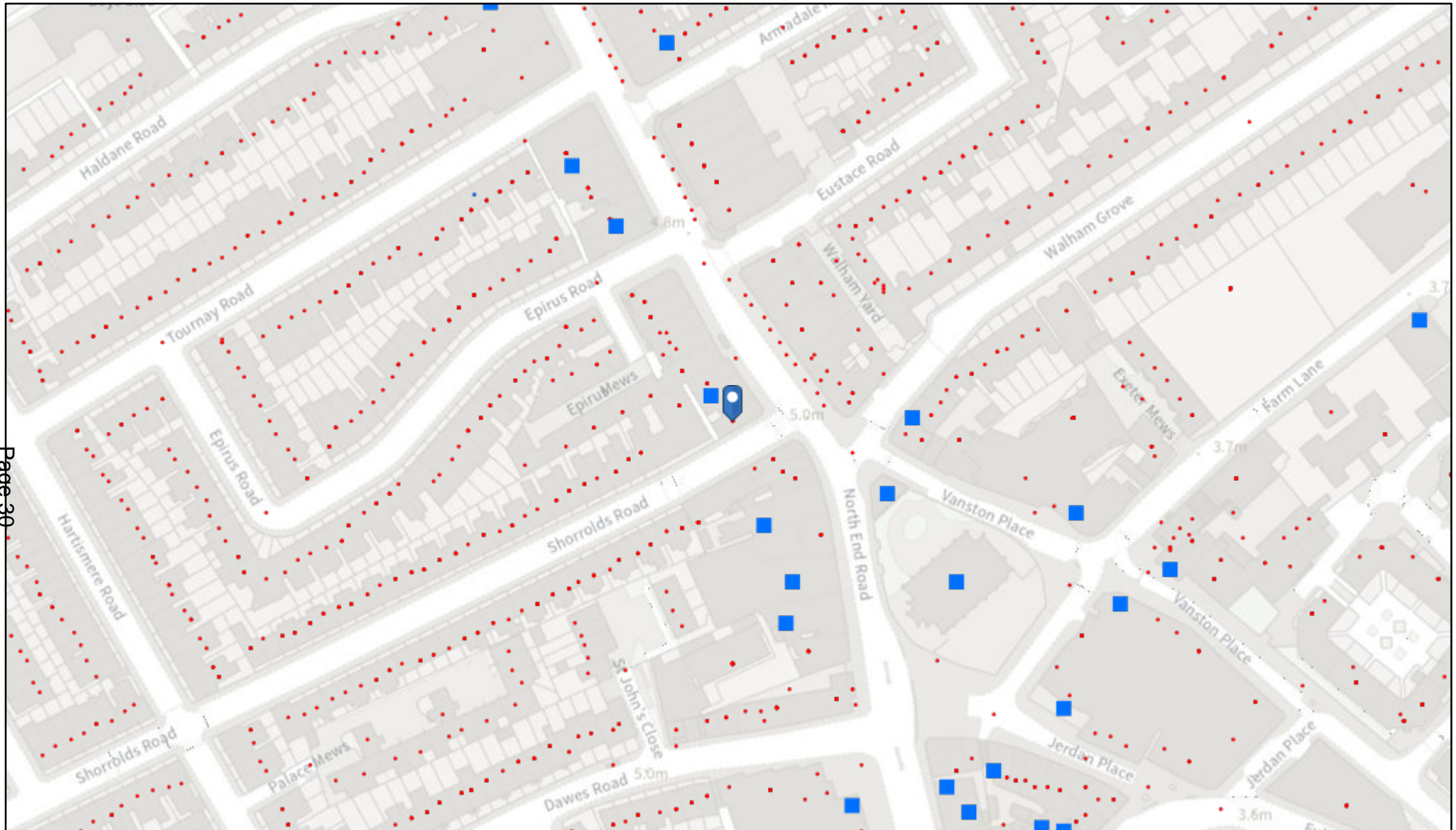
FH Licensing Mailbox: AWMailbox-LicensingFH@met.police.uk

Licensing Team Mailbox: AWMailbox.Licensing@met.police.uk



[Click here for Drink Spike Prevention and Ask for Angela materials](#)

[Click here for drink spiking advice](#)



01/10/2025, 09:19:48



Licensing Points

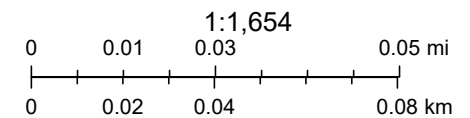


Within Borough

Property Gazetteer



Out of Borough



REFERENCE	TRADING AS	ADDRESS	ACTIVITY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
2013/01213/LAPR	Dance Attic Studios	368 North End Road London SW6 1LY	Performance of Dance	09:00 - 23:00				09:00 - 01:00		09:00 - 22:30	
			Exhibition of a Film	09:00 - 23:00				09:00 - 23:00		09:00 - 22:30	
			Performance of Live Music					18:00 - 23:00		18:00 - 22:30	
			Playing of Recorded Music	09:00 - 23:00				09:00 - 01:00		09:00 - 22:30	
			Performance of a Play							18:00 - 23:00	18:00 - 22:30
			Late Night Refreshment					23:00- 01:00			
			Sale of Alcohol On the Premises	09:00 - 23:00				09:00 - 01:00		09:00 - 22:30	
2024/01664/LAPR	Popeyes	348 North End Road London SW6 1NB	Late Night Refreshment (Outdoors)					00:00- 01:00			
			Late Night Refreshment (Indoors)	23:00 - 00:00							
2024/00734/LAPR	Kentucky Fried Chicken	326 North End Road London SW6 1NF	Late Night Refreshment	23:00 - 23:30							
2024/00836/LAPR	Savers Health And Beauty Limited	332 - 334 North End Road London SW6 1NF	Sale of Alcohol Off the Premises	09:00 - 19:00						10:00 - 18:00	
2024/01038/LAPR	Havana	490 - 492 Fulham Road London SW6 5NH	Performance of Dance	09:00 - 02:00							
			Exhibition of a Film	09:00 - 02:00							
			Indoor Sporting Event	09:00 - 02:00							
			Performance of Live Music	09:00 - 02:00							
			Playing of Recorded Music	09:00 - 02:00							
			Entertainment Similar to Music or Dance	09:00 - 02:00							
			Late Night Refreshment	23:00 - 02:00							
			Sale of Alcohol On and Off the Premises	09:00 - 01:00							

2024/00692/LAPR	Simmons Bar	374 North End Road London SW6 1LY	Performance of Live Music	18:00 - 00:00	18:00 - 01:00	18:00 - 00:00
			Playing of Recorded Music	10:00 - 00:00	18:00 - 01:00	10:00 - 00:00
			Entertainment Similar to Music or Dance	10:00 - 00:00	18:00 - 01:00	10:00 - 00:00
			Sale of Alcohol On the Premises	11:00 - 23:45	11:00 - 01:00	11:00 - 23:45
2023/01965/LAPR	Brazuka Meat and Groceries	413 North End Road London SW6 1NS	Sale of Alcohol On and Off the Premises	08:00 - 22:00		08:00 - 18:00
2023/01096/LAPR	Papa Johns Pizza	63 Walham Grove London SW6 1QR	Late Night Refreshment	23:00 - 23:30		
2023/00265/LAPR	The Cock Tavern	The Cock Tavern 360 North End Road London SW6 1LY	Exhibition of a Film	10:00 - 23:30	10:00 - 00:30	10:00 - 23:30
			Playing of Recorded Music	10:00 - 23:30	10:00 - 00:30	10:00 - 23:30
			Late Night Refreshment	23:00 - 23:30	23:00 - 00:30	23:00 - 23:30
			Sale of Alcohol On and Off the Premises	10:00 - 23:30	10:00 - 00:30	10:00 - 23:30
2023/00753/LAPR	McDonald's Restaurants	312 North End Road London SW6 1NG	Late Night Refreshment	23:00 - 00:00		
2025/00065/LAPR	Grill 4 All	453 North End Road London SW6 1NZ	Sale of Alcohol On the Premises	11:00 - 22:30		
2024/00388/LAPR	The Malt House	Jolly Maltster 17 Vanston Place London SW6 1AY	Performance of Live Music	10:00 - 00:00	10:00 - 01:00	10:00 - 00:00
			Playing of Recorded Music	10:00 - 00:00	10:00 - 01:00	10:00 - 00:00
			Late Night Refreshment	23:00 - 00:00	23:00 - 01:00	23:00 - 00:00

			Regulated Entertainment for Private Use	00:00 - 00:00		
			Sale of Alcohol On and Off the Premises	10:00 - 00:00	10:00 - 01:00	10:00-00:00
2013/01483/LAPR	St Johns Church	St John's Church Walham Green North End Road London SW6 1PB	Performance of Live Music	17:00 - 23:00		
			Performance of a Play	17:00 - 23:00		
			Sale of Alcohol On the Premises	17:00 - 23:00		
2025/01119/LAPR	Vagabond Wines	18 - 22 Vanston Place London SW6 1AX	Sale of Alcohol On and Off the Premises	10:00 - 23:00		10:00 - 20:00
2008/04115/LAPR	Cafe Blue	12 Jerdan Place London SW6 1BH	Late Night Refreshment	23:00 - 00:00		
			Sale of Alcohol On the Premises	11:00 - 23:00		
2009/01784/LAPR	Fulham Fried Chicken	488 Fulham Road London SW6 5NH	Late Night Refreshment	23:00 - 01:00	23:00 - 02:00	23:00 - 01:00
2009/01634/LAPR	Al Santo	23 Vanston Place London SW6 1AX	Late Night Refreshment	23:00 - 23:30		
			Sale of Alcohol Off the Premises	11:00 - 21:00		
			Sale of Alcohol On the Premises	11:00:00 - 23:00:00		11:00:00 - 22:00:00
2022/00698/LAPR	Abugida Ethiopian Restaurant-Ground Floor And Basement	Basement 457 North End Road London SW6 1NZ	Late Night Refreshment	23:00 - 00:30		
			Sale of Alcohol On the Premises	12:00 - 00:30		

2024/01090/LAPR	Sixes	The Lazy Fox 18 Farm Lane London SW6 1PP	Exhibition of a Film	10:00 - 00:00		10:00 - 23:30
			Performance of Live Music	10:00 - 00:00		10:00 - 23:30
			Playing of Recorded Music	10:00 - 00:00		10:00 - 23:30
			Late Night Refreshment	23:00 - 00:00		23:00 - 23:30
			Sale of Alcohol On and Off the Premises	10:00 - 00:00		12:00 - 23:30
2019/00248/LAPR	Fouberts	2 Vanston Place London SW6 1AY	Sale of Alcohol On the Premises		11:00 - 22:30	11:00 - 22:00
2021/00478/LAPR	Cote	1 - 7 Jerdan Place London SW6 1BE	Late Night Refreshment	23:00 - 01:30		23:00 - 01:00
			Sale of Alcohol On and Off the Premises	10:00 - 01:00		12:00 - 00:30

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 08 August 2025 12:53
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 08/08/2025 12:52 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	44 walham grove London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 08/08/2025 12:52 PM As with all recent applications, these openings encourage anti-social behaviours, excessive noise especially in the evening/ at night from both clientele and delivery drivers. Overall nuisance, detritus, etc
In particular your residents need their sleep in order to keep their jobs and pay the council taxes...
Do we really want to have Hammersmith and Fulham as the location for all South West deliveries ??

Kind regards

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 08 August 2025 16:17
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 08/08/2025 4:16 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	59 Felden Street London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	08/08/2025 4:16 PM Hours are not appropriate and do not comply with the councils policy on hours for late night refreshment. It is unclear if this is a mixed area or town centre (clarification requested).In either case opening until 2am exceeds the guidance. It is also not appropriate for outdoor space to be used for late night refreshment.

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 09 August 2025 08:52
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 09/08/2025 1:00 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	57 Walham Grove London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments:	09/08/2025 1:00 PM Hello, we live by papa johns and other restaurants in north end road and object to late license to those premises on the grounds that this is a family neighbourhood. We live here with 3 children/ teens and are concerned by the potential significant increases in noise level as well a safety. The children have a school rhythm that could be worryingly disturbed by late evening noise due to increased traffic on north end road. We also have concerns for our own health and safety. We strongly object to transform that is today a lively (not quiet) neighbourhood to an unliveable and unsafe one. Thank you for your understanding.
-----------	--

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 09 August 2025 13:00
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 09/08/2025 8:51 AM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	54 Walham Grove London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	09/08/2025 8:51 AM For the same reason I objected to McDonalds: this is a residential area full of families. We do not want to turn Fulham in to Piccadilly Circus. The late opening hours would bring noise and disturbance to the neighbourhood. There are residential units directly above this restaurant and this is a highly densely populated area. Also, all these fast food places result in more litter on our streets. As to serving both indoors and outdoors where is their outdoor area? Please do not permit them to put tables on the pavement as that is a busy corner and there isn't enough space for pedestrians if they put tables there. Strongly object.

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 10 August 2025 12:29
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 10/08/2025 12:29 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	31 Felden Street London

Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	10/08/2025 12:29 PM I act on behalf of the residents Association for Felden Street and Swift Street SW6. Hours are not appropriate and do not comply with the councils policy on hours for late night refreshment. It is unclear if this is a mixed area or town centre (clarification requested). In either case opening until 2am exceeds the guidance. It is also not appropriate for outdoor space to be used for late night refreshment. Thank you.

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 11 August 2025 18:56
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 11/08/2025 6:56 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	4 Barclay Road London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 11/08/2025 6:56 PM This application is not compatible with H&F's own recommended opening hours. It is also not compatible with upholding the 4 licensing objectives. Late night noise will happen as scooters roar in and out and patrons come out talking loudly, shouting, or any of the ASB things people do at 2am in this crime hotspot. That noise will wake children who have to get up and go to school in the morning and disturb everyone's peaceful enjoyment of their own property. It is critical to note that the streets either side are right next to North End Road. 2am is long past sleep time.

More generally, we residents are getting more and more angry at having to fight off these speculative and vexatious applications one by one. There have been many of them just so far in 2025. Please apply your own policy from the outset and save us all time and frustration. Thank you.

From: [REDACTED]
Sent: 12 August 2025 10:30
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection - 2025/01088/LAPR

I am writing to object to proposal 2025/01088/LAPR for 352 North End Road, London SW6 1NB. I object for the following reasons:

1. Preventing crime and disorder:

I believe that the proposed license will lead to an **increase in crime and disorder**. As the coordinator of my Neighbourhood Watch, and member of the Fulham Town Police Ward Panel, I am very aware of the crime issues in Fulham. I would highlight the following issues:

- **"Magnet" for intoxicated individuals:** The proposed late-night opening of the restaurant will attract patrons, many of whom will be intoxicated, seeking food and drink after pub closing hours. This will likely lead to violence between intoxicated restaurant customers, both inside the restaurant when queuing for food and on North End Road.
- **Attraction to drug dealers:** The location will likely attract drug dealers seeking to sell illegal drugs to patrons at the end of their nights out - as was the case with drug dealers on Barclay Road selling to patrons after closing time of the (now shut down) Redback Bar on Fulham Broadway.
- **Increase in street crime:** The presence of large numbers of potentially inebriated individuals late at night will attract opportunistic criminals such as mobile phone snatchers. The Fulham Town Ward Panel, which covers the ward immediately adjacent to that of the restaurant, were made aware of several such crimes in the Parsons Green area recently (all reported to the police), including one at knife-point.
- **Impact on crime elsewhere in Fulham:** The combination of these issues is likely to drain police resources from elsewhere in Fulham.

2. Preventing public nuisance:

The proposed opening hours will lead to an increase in **public nuisance**:

- **Noise from customers:** The presence of raucous, inebriated patrons will inevitably lead to increased noise and disruption, even if it does not descend to the level of criminality. This will impact on the sleep of local residents in the adjacent residential streets.
- **Increase in rubbish:** The restaurant will likely attract many patrons who choose to take away their food, perhaps to consume on their walk home after a night out drinking. This will lead to an increase in litter, as patrons discard empty wrappings around the area. I do not believe that the proposed litter control approach will address this issue, given it is likely to be widespread across Fulham.

- **Increase in anti-social behaviour:** In addition to discarding litter, intoxicated patrons may vomit or urinate on the street after consuming the food they purchased in the restaurant. This will create nuisance for local residents, as well as creating costs for clean-up by the Council.

3. Protection of children from harm

The proposed opening hours will lead to potential **harm to children:**

- **Impact on childrens' sleep:** The adjacent roads, Shorrolds Road and Epirus Road, have many school-age children. Due to the expected level of noise from late night patrons, these children will have their sleep disrupted. This will impact both their educational attainment and potentially also their physical and mental development.
- **Impact on the environment:** The increase in crime and rubbish associated with the application will also negatively impact children.

I should be grateful if you would confirm receipt of my objection.

Thanks,



31 Lilyville Road
London SW6 5DP

From: [REDACTED]
Sent: 13 August 2025 09:43
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: RE: Amigos extension request

Hi Matt

No problem

35 Walham Grove
London
SW6 1QR

There seems to be a problem (maybe two) with the on line system, it won't accept certain emails even though they have been used previously and also once you have typed in the objection (remembering to copy it!) it looks like you have submitted your comment but when you look at it, it says no comments have been submitted. So we are never sure if our comments have been received or not... one for IT maybe!

All the best

[REDACTED]

From: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Sent: 13 August 2025 09:22
To: [REDACTED]
Subject: RE: Amigos extension request

Thanks for this [REDACTED] – would you mind confirming your address?

Whilst I know it, we'd need you to confirm it for the purposes of the Applicant who will receive a copy of the representations.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

From: [REDACTED]
Sent: 08 August 2025 13:40
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Amigos extension request

Hi Matt,

Unsurprisingly I am objecting to the extension for Amigos, however filling in the form on line various messages kept popping saying there was an error with the system, I couldn't use my own email etc so I have cut and pasted my objection below so you have a copy of it.

I hope you have a great weekend

[REDACTED]

As per previous requests for late night - 24/7 opening (Chicken Cottage, Morley's, Papa John's x 2, Wendy's and most recently McDonalds, Kaspas deserts) I am strongly against this application. Amigos is approx 10m away from Papa Johns which has twice been refused a similar request.

The reasons for this are the same as all the previous requests, the reasons don't change because the applicant does however it would be very useful if the council took into account the very strong response from previous applications. The pubs in the local area close at 11.00 with occasional 12.00 closures, the tube station closes around 12.00 midnight so why would we need a fast food restaurant to stay open hours after everything else has closed. There is a 24 hour MacDonald's just over Wandsworth bridge roughly a mile away.

The prevention of crime and disorder - the area around Fulham Broadway and surrounding area is already a crime hotspot on the Metropolitan Police reported crimes database, this will only get worse with a hub to draw people in.

Public safety – There are many scooters, pushbikes and motorbikes in the area waiting for collections they have no or little regard for road safety and often ride on the footpath and the wrong way down one way streets to avoid traffic. The area near Amigos is double yellow lines which existing delivery riders already totally ignore which raises concerns for the effectiveness of any kind of enforcement / safety.

The prevention of public nuisance – This is a residential area and we don't want delivery drivers whizzing around at all hours of the night, the bikes create noise, the riders are noisy shouting into their phones, the door bells are noisy particularly Ring Doorbells and often the delivery drivers will get the wrong house causing late night chaos for families with children who tend to go to bed earlier. As discussed in previous requests and in the evidence given during the McDonalds hearing, delivery riders can be threatening and lecherous towards young women travelling home.

The protection of children from harm – As has been discussed on the recent other requests for late night openings there are many reasons to worry about children who hang around late night “food” places, they get recruited into gangs (a very big problem in LBHF at the moment), temptation from drugs but also the one probably most overlooked is obesity... the government recently released figure that showed children (and adults) in the UK are among the highest for obesity and all the issues that go with it costing the NHS billions of pounds. This is an application for late night opening is not offering healthy foods it is yet another fast food outlet.

I still can't believe that we have to go through the process of objecting every time a single fast food restaurant wants to change it's opening hours. This is the 8th request the residents have had to fight in the last 12 months. The residents do not want late night fast food we want sleep!

From: [REDACTED]
Sent: 13 August 2025 12:23
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: licensing application 2025/01088/LAPR

Sure, here below.

Flat 6
1 shorrolds road
Sw6 7tr

Thx
[REDACTED]

Sent from my iPhone

On 13 Aug 2025, at 12:18, Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk> wrote:

Dear [REDACTED] – thank you for your e-mail.

For us to class your comments as a representation, we would require confirmation of your full residential address.

If you could supply this to me by midnight on 18 August 2025, I can class this as a valid representation.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

From: [REDACTED]
Sent: 11 August 2025 12:10
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: licensing application 2025/01088/LAPR

dear all,

I am a resident of Shorrolds Road at McCoy House, SW6 7TR.

I would like to oppose the variation of license in this application as it would create a noticeable increase in late night disturbance to the residents from customers and home delivery operators, as well as anti-social behaviour. Disturbance is already an issuance with the current opening times, with cars of customers idling outside the Amigos store, with high music, loud chatter and littering. This already goes on till close to midnight given current closing times at 11pm. Allowing to move closure times to 2am would increase disturbance beyond that, to at least 3am.

It would also increase the litter and rubbish disposed of in Shorrolds road by customers, creating a health hazard and increasing collection costs for the council.

All these would have a very negative impact on the value of the houses in Shorrolds road and to the regeneration of North End Road and surrounding areas.

I know a similar application was filed by the nearby Mcdonald in North End Road and was rejected on similar basis.

thx

[REDACTED]

-----Original Message-----

From: [REDACTED]
Sent: 13 August 2025 11:32
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Amigos, North End Road SW6 proposed extended hours: OBJECT

Dear Mr Tucker ,

I have made a comment via the website but there is concern among residents these are not been registered by the council

To repeat

My hounds for objecting are

This is too late fir a residential area.

This is likely to lead to noise and litter nuisance .

Risk of violence from antisocial elements congregating late at night with music being played in cars and on phone loud speakers.

The likelihood that customers would not suddenly disperse at 2 pm... they would hang around creating more noise nuisance .

If I cannot attend the hearing Matt I appoint John Skoulding or his appointee to represent me.

Yours

[REDACTED]

36a Walham Grove London

From: [REDACTED]
Sent: 13 August 2025 15:00
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: [REDACTED]
Subject: Re: 2025/01088/LAPR - 352 North End Road London SW6 1NB

Hi Matt

Our address is 22 Delaford Street, Fulham SW6 7LT

Thanks

[REDACTED]
Sent from my iPhone

On 13 Aug 2025, at 14:44, Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk> wrote:

Dear [REDACTED] – thank you for your e-mail.

I am sorry that you had issues with the online portal – this is affecting some people, but not others.

For us to log your comments as a valid representation, we would require confirmation of your full residential address.

If you could supply that to me by midnight on 4 September 2025, I can log this as a valid representation.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

From: [REDACTED]
Sent: 12 August 2025 08:43
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]

[REDACTED]
Subject: 2025/01088/LAPR - 352 North End Road London SW6 1NB

You don't often get email from [REDACTED]. [Learn why this is important](#)

Hello

There looks to be an error on the planning portal so sending objection via email:

We strongly object to the proposed licensing applications for the following reasons:

Lack of Need for 24/7 Access: There is no requirement for 2am physical access to a burger establishment in this area. North End Road does not have late-night social or working establishments that would justify such operating hours.

Existing Issues with Delivery Cyclists: Delivery cyclists already cause significant issues out side McDonald's on Haldane Road, including blocking pavements, creating noise disturbances, and leaving litter. An additional delivery-focused business will only exacerbate these problems.

Nuisance from Drunken Customers: Late night orders are likely to attract inebriated individuals late at night, leading to disturbances such as loud noise, banter directly outside residential windows, and increased littering. These issues will significantly disrupt residents' sleep and overall well-being.

Predominantly Delivery Operations: It is highly likely that this business will primarily operate as a delivery outlet, further contributing to the existing nuisance caused by delivery cyclists.

Crime Concerns: The premises is located in an area already identified by the Metropolitan Police as a crime hotspot in Fulham. A late-night establishment of this nature risks further escalating crime and antisocial behaviour in the vicinity.

Setting a Negative Precedent: Approving this establishment may set a precedent for additional fast-food outlets on North End Road, which would have a significant and detrimental impact on this highly residential area. The McDonald's has already requested opening hours and rightly been refused.

For these reasons, we urge the planning authority to reject this proposal to protect the safety, peace, and quality of life of the local community.

Thanks

[REDACTED]



From: [REDACTED]
Sent: 17 August 2025 11:51
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: [REDACTED]
Subject: 2025/01088/LAPR: Amigos Burgers and Shakes: 352 North End Road London SW6 1NB

Dear Matt,
for some reasons I do not understand, I am unable to access the link and the Licensing search section of the LBHF website. I always get the following error message:

This page isn't working
public-access.lbhf.gov.uk didn't send any data.
ERR_EMPTY_RESPONSE

So I am unable to read the details of the application and upload my objection.

So I am writing to you.

If I am unable to attend the hearing (tba) I now appoint my Fulham neighbour [REDACTED] to represent me.

I oppose this application for longer hours in the highly, densely residential area of Fulham Broadway.

--The tube station closes around midnight --so, too, must activity in and around Fulham Broadway.

—This area of Fulham Broadway/North End Road is a Crime Hot Spot, long established by the Met Police.

--public nuisance problems with open urination,

--Nuisance: litter,

--public safety overall: late at night into early after midnight hours.

—inevitable increase in Deliveries from another Takeaway. Right to sleep established by the High Court.

—Above this entire parade of shops are flats/apartments; residential!!

Please reject this inappropriate application. The applicant has not supplied a risk assessment nor any of the expected analyses that would help the H&F Licensing Committee to assess the very real concerns voiced here for our densely residential Fulham Broadway.

Sincerely,

[REDACTED]

28A Barclay RD, SW6 1EH

[REDACTED]

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 26 August 2025 11:36
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 26/08/2025 11:35 AM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	8, Tournay Road London

Comments Details

Commenter Type: Neighbour

Stance:	Customer objects to the Licensing Application
---------	---

Reasons for
comment:

Comments: 26/08/2025 11:35 AM I would like to submit an objection to this application, based on increased risk to crime, nuisance, litter, anti-social behaviour and noise.

Do we need yet another late night take-away? Surely this is not appropriate during the working week?

Could the late opening be limited to Saturday night?

I reserve the right to make further representations before a hearing and, if I am unable to attend the hearing then I reserve the right to appoint someone to represent me.

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 26 August 2025 12:14
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 26/08/2025 12:13 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	8 Tournay Road London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	26/08/2025 12:13 PM We strongly object to this application for longer opening hours. The North End Road is already a noisy Road and crime hotspot and we do need more late night activity contributing to the problem and disturbing the peace of nearby residents.

From: [REDACTED]
Sent: 26 August 2025 17:33
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: Ben.coleman.mp@parliament.uk; ben@ben.coleman.uk
Subject: Objection to Licensing Extension/Amigos Burgers and Steaks/352 North End Rd/2025/01088/LAPR

[REDACTED]
51 Epirus Rd
Fulham SW6 7UR
[REDACTED]

Neighbourhood Watch Coordinator for
Epirus Rd
Epirus Mews
Piemonte Walk

26th August 2025

Formal Objection to Licensing Extension: 'Amigos Burgers and Steaks', 352 North End Road/Application 2025/01088/LAPR

Dear Licensing Authority,

I write as a resident of 51 Epirus Road and Neighbourhood Watch Coordinator **representing 118 residents**, to formally object to the proposed extension of operating hours for Amigos Burgers and Steaks at 352 North End Road. This application raises serious risks to the wellbeing of residents, the safety of our streets, and the long-term character of our community.

We respectfully ask the Licensing Authority to reject this application, based on the following concerns:

1. Prevention of Crime and Disorder

North End Road already experiences elevated levels of crime and antisocial behaviour, particularly during late-night hours. Extending operating hours may intensify these pressures, increasing the likelihood of street-level disturbances, noise complaints, and public disorder. Local crime data shows a clear link between late-night venues and incidents such as fights, vandalism, and intoxication-related harm.

This risk is further exacerbated by the lapse of the Fulham Broadway Cumulative Impact Policy in 2021. While the policy is no longer formally in place, the conditions that warranted its adoption remain unchanged.

The absence of a formal CIP leaves residents without a critical layer of protection against the clustering of late-night venues and the cumulative harm they generate.

In this vacuum, each new application must be scrutinised with heightened vigilance.

Without a clear and enforceable mitigation strategy, this application risks placing additional strain on already stretched police and enforcement resources , in a context where policy safeguards have been weakened.

2. Public Safety

The proposed extension raises concerns about public safety, not only in terms of enforcement but also in the lived experience of residents. Many homes on North End Road are located directly above or adjacent to commercial premises. Residents, including shift workers, carers, and older people, would be exposed to increased noise and disruption at the very hours they need rest and security. Licensing frameworks must prioritise the safety of residents over commercial convenience, especially in mixed-use zones where homes sit directly above businesses.

3. Prevention of Public Nuisance

North End Road is one of the most densely populated residential areas in the borough, with a housing concentration nearly four times higher than the borough average. Families moved into these homes with a reasonable expectation of night time peace. That expectation is not a luxury; it is a basic right. Extending operating hours into the early morning would compromise that right, subjecting residents to persistent noise and disruption. The resulting impact on health, wellbeing, and quality of life would be significant. Licensing decisions must consider the lived reality of the community, not just commercial interests.

4. Protection of Children from Harm

Children living above and near the premises are particularly vulnerable. Sleep disruption in children is linked to emotional, developmental, and academic harm. Licensing decisions must consider the long-term impact on young residents whose rights to rest, safety, and stability deserve protection. Approving this application would expose them to avoidable harm in their own homes.

5. Community Character and Retail Balance

North End Road is more than a commercial strip: it's the heart of a diverse residential community. Yet the growing concentration of late-night takeaway shops is steadily eroding the character and balance of our high street. Residents are calling not just for fewer disturbances, but for a more inclusive, family-friendly mix of shops that reflect the needs of the people who live here. We want a high street that supports everyday life: places to gather, shop, and feel safe, not one dominated by venues that operate into the early hours and cater primarily to transient footfall. Licensing decisions should support long-term community wellbeing, not short-term commercial saturation.

6. Cumulative Impact and Licensing Discretion

Although the formal Cumulative Impact Policy for Fulham Broadway expired in 2021, the Licensing Authority retains the discretion to consider cumulative impact when assessing applications. The area continues to suffer from a high concentration of licensed premises, with persistent issues around crime, public nuisance, and enforcement strain.

Despite repeated concerns raised by residents, there has been no meaningful public consultation regarding the reinstatement or replacement of the CIP.

This lack of engagement undermines transparency and leaves communities without a clear framework to protect against saturation and cumulative harm.

In the absence of formal safeguards, each new late-night venue adds to the burden on residents, services, and street-level safety.

Approving this application risks setting a precedent that normalises extended trading hours in an already saturated environment, further eroding public trust and community wellbeing.

Conclusion

Residents are increasingly frustrated at having to repeatedly object to applications that disregard the realities of life on North End Road.

Each new proposal chips away at the trust between the community and the licensing system.

The continued absence of public consultation around reinstating the Cumulative Impact Policy only deepens that frustration.

We therefore ask the Licensing Authority to clarify:

When will a new Cumulative Impact Assessment be undertaken, and what is the timeline for reinstating formal protections in areas like Fulham Broadway?

We ask not for special treatment, but for fair consideration—grounded in evidence, lived experience, and the statutory objectives that guide responsible licensing.

Rejecting this application would reflect a commitment to transparency, safety, and the wellbeing of the community.

Yours sincerely,



51 Epirus Road

SW6 7UR

Neighbourhood Watch Coordinator:

Epirus Road,

Epirus Mews SW6,

Piemonte Walk SW6

From: [REDACTED]
Sent: 27 August 2025 18:06
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: FW: Application Reference: 2025/01088/LAPR objection

it is 346c North End Road, SW6 1NB, London

On Wed, Aug 27, 2025 at 5:31 PM Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk> wrote:
Thank you for your e-mail [REDACTED]

For us to class your comments as valid under the Licensing Act 2003 (the Act), I would require confirmation of your residential address.

If you could provide this by midnight on 3 September 2025, we can log this as a valid representation.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

From: [REDACTED]
Sent: 27 August 2025 17:09
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Application Reference: 2025/01088/LAPR objection

Dear Licensing Team,

I was unable to object on the official website as it was showing "system error", therefore I object via email

I object to the application by Primyra Ventures Ltd for a premises licence at Amigos Burgers & Shakes, 352 North End Road, SW6 1NB. The application seeks late-night refreshment between 23:00 and 02:00, seven days a week. I live at 346c North End Road, only a few doors away, and the extended hours will directly affect my family. My objections are based on the licensing objectives of preventing crime and disorder, preventing public nuisance, and ensuring public safety.

Crime and disorder:

Late-night takeaways already attract groups who linger on North End Road and Shorrolds Road. On several occasions I have found people sitting on our mews steps eating Amigos food, drinking alcohol, smoking, and leaving litter. This is intimidating; for example, my wife has felt unsafe returning home around 23:00 because groups were loitering at our gate with Amigos take aways. We frequently find packaging and cigarette ends from Amigos and Popeyes on our doorstep. Extending trading to 02:00 will keep these groups later, increasing the risk of disorder.

Public nuisance:

Deliveroo and other delivery drivers already create significant noise as they gather to collect orders. Both Popeyes (adjacent) and Amigos often trade later than permitted, and riders' motorbikes and horns disturb residents after midnight. Granting this licence would legitimise such activity and worsen the disturbance. Litter is also a serious problem: takeaway bags from Amigos and Popeyes are dropped daily on Shorrolds Road despite bins being nearby.

Safety and quality of life:

Late-night trading attracts clientele whose behaviour is often anti-social. Cheap takeaways act as a magnet for people loitering and drinking, increasing fear of crime. Residents already feel the area is becoming a dumping ground, and later opening will degrade the neighbourhood further.

Other considerations:

This application is effectively a step towards near 24-hour trading, as Amigos already operates during the day. Granting it risks setting a precedent for further extensions. The council's guidance states that representations should show how an application fails to promote the licensing objectives, and I believe the points above demonstrate this clearly.

Statement of rights:

I reserve the right to make further representations before any hearing, and, if I cannot attend, to appoint someone to represent me.

Please acknowledge receipt of this representation and advise me of next steps. While I am open to mediation if meaningful reductions in hours or conditions are offered, I oppose the licence as currently applied for.

Yours faithfully,



From: [REDACTED]
Sent: 28 August 2025 17:09
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Att: Matt Tucker. 2025/01088/LAPR

Amigos Restuarant
352 North End Road London SW6 1NB
2025/01088/LAPR

Hi Matt
As Im attaching images, I'm emailing our objection to this application. Please confirm receipt.
Regards
[REDACTED]

40 Dungannon House
15 Vanston Place,
London SW6 1AY

I am writing on behalf of Vanston Place Management Company, whose shareholders are all the owners of apartments here in Dungannon House, and we, the Board look after their interests. We are a block of 42 residential apartments fronting onto Vanston Place. The block consists of 8 floors, about 14 apartments directly front onto Vanston Place.

We have a wide variety of residents in our building from singletons, to families of four and five plus cats and dogs. We have well over 100 people of all ages currently in situ.

We object to an increase of hours in this application, well into the early hours, on the grounds of noise and nuisance to ourselves and the surrounding area, and concerns of adding to the likely increase in Crime and disorder.

Amigos is on the corner of Shorrolds Road and the North End Road, and that junction is only a few paces from the confluence of Vanston Place, Walham Grove and the North End Road, so in effect Amigos is on the corner of a large intersection of roads, including a zebra crossing. This is approximately 50 yards from our property.

Crime

Our residents are concerned that increased opening hours will add to the crime in an area. The North End Road is already classified as a crime 'hot spot' by the Met Police. It will become a place to hang out in the early hours, bringing more unsavoury and anti social behaviour to the area, thefts, litter, petty crime and drug abuse. We already see the fall out of this on our property where Drug users come to use, and others to urinate in our garage forecourt.

Noise and Nuisance.

Fulham is a busy, vibrant inner city location. All our residents know this and love living here because of it. They visit local restaurants and bars, partake of a lot of delivered

food, and add to the economy of the area. but in order to keep living here we ALL need a restful nights sleep.

You will note that Shorrolds Road is primarily a residential street, as is Walham Grove, and Vanston Place. Plus above Amigos themselves and all along the North End Road there are three (or more) storeys of flats. This is a residential area and therefore should be treated as such.

NER although constantly busy and noisy during the day really calms down during the evening and after 11.00 ish is pretty quiet. We believe that by Amigos remaining open until 2am there will inevitably be extra noise emanating from the restaurant, opening and closing of doors, Customers leaving, talking, machinery however 'quiet' it is, extraction systems in operation etc. Also smells from the ventilation systems, although they probably wouldn't reach us, for those in Shorrolds Road it could well prevent them being able to open windows in the night,

They mention in their application they have 'noise free equipment'. However they don't give details of which equipment this is. Does it apply to the extraction/ventilation systems, or machinery within the restaurant itself.? I would point out that noise that may appear quiet during the day is much louder in the still of the night.

As they are a fast food outlet we assume there will not only be take aways but deliveries which cause concern in several ways. Vanston Place is an illegal (but very frequently used) cut through from the junction outside Amigos to Fulham Broadway and the South(image below). Therefore we get Scooters, mopeds and the like nosily going past us, disturbing the peace and quiet, and worryingly we are seeing these numbers grow.

Delivery Drivers congregate for pick ups, cause disturbance outside the premises, then zoom away plus when they reach their destination they cause more disturbance by ringing bells/knockers/buzzed into flats etc and passing over their goods, and again zooming away.

However we are unclear as to the take away/delivery arrangements, as they say 'take away delivery is done twice a week daytime only.'

As of today their website states they close at 11pm, however, their food is available currently on Uber Eats Sunday - Wednesday until **12.45 am** and Thursday - Saturday until **1.45am**. (screen shot below). On Uber Eats these times seem to apply for 'pick ups' as well as deliveries.(screen shot below) Does this mean that they are already working until 2am without the appropriate licence in place?

We strongly believe that residents in this area deserve a good nights sleep. We only have a short 'window of opportunity' before the planes start again just before 5am. It is well known that H&F has been deemed the most sleep disturbed London Borough (screen shot of Sleepover research 2021). Please don't allow further noise generation to impede our sleep further.

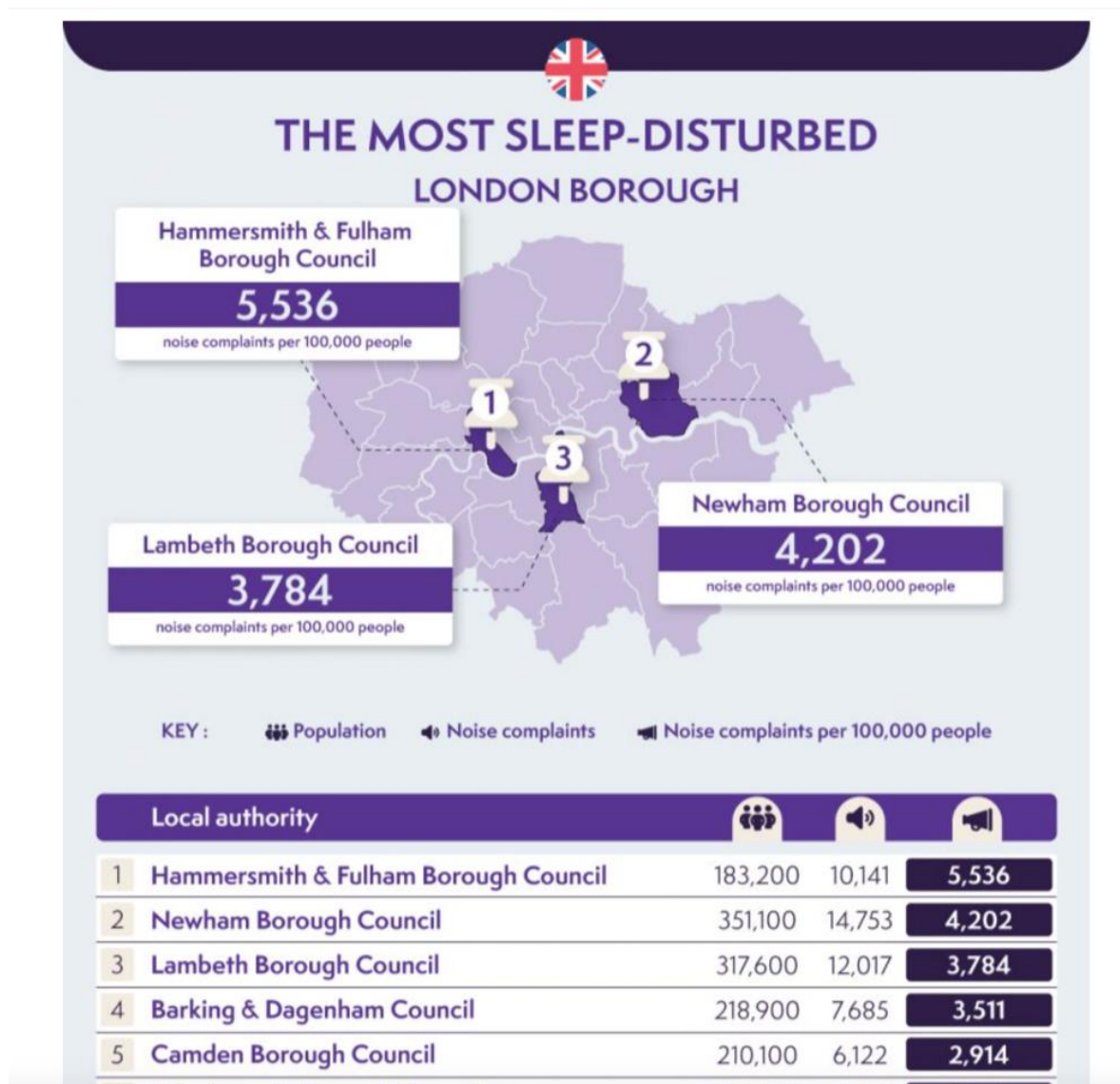
We respectfully request that the current application for extended hours be rejected.

I reserve my right to comment further, and to provide further supplementary evidence to this application without prejudice. If there is a Hearing and I cannot attend I would like to appoint Charlotte Dexter to represent Vanston Place Management Company or her representative if she is unavailable.

Yours sincerely

[Redacted Signature]

For and on behalf of
Vanston Place Management Company Ltd.





Amigos Burgers & Shakes (Fulham)

4.3 ★ (2,000+) • Burgers • Chicken • Halal • Vegan friendly • Group Friendly • £ • [Info](#)

4.3 ★ (2,000+) • Burgers • Chicken • Halal • Vega
352 North End Road, London, London SW6 1NB

Amigos Burgers & Shakes in Parsons Green, London, offers a variety of Halal-certified American-style fast food with a twist. The menu features a range of burgers including the popular Original Chicken Burger an... [More](#)

Delivery **Pick-up** Group order

£0.00
Other fees ①

8 min
Pick-up time



352 North End Road
London, London

 Open
Open until 1:45 AM

Featured items



Amigos Burgers & Shakes (Fulham)

4.3 ☆ (2,000+) · Burgers · Chicken · Halal · Vegan friendly · Group Friendly · £ · Info

☒ Delivered by store staff

352 North End Road, London, London SW6 1NB

Amigos Burgers & Shakes in Parsons Green, London, offers a variety of Halal-certified American-style fast food with a twist. The menu features a range of burgers including the popular Original Chicken Burger an... [More](#)

Delivery Pick-up Group order

£0 delivery fee
Other fees ①

10 min
Earliest arrival ①



352 North End Road
London, London

Open
Open until 1:45 AM

Featured items



From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 29 August 2025 15:26
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 29/08/2025 3:25 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	73 Epirus Road London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments: 29/08/2025 3:25 PM
I am opposing the extension of licensing at Amigos on the North End Road (2025/01088/LAPR) on the grounds of

- Noise & litter (public nuisance)
- Anti-social behaviour (crime & disorder)
- Safety risks for residents
- Impact on children & families

From: [REDACTED]
Sent: 29 August 2025 18:18
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: Licensing HF: H&F <licensing@lbhf.gov.uk>; MP Ben Coleman : F&C <ben.coleman.mp@parliament.uk>; Cllr Alexander Paul: H&F <Paul.Alexander@lbhf.gov.uk>
Subject: Representation Opposing Licence Extension – Application 2025/01088/LAPR

Subject: Representation Opposing Licence Extension – Application 2025/01088/LAPR

Dear Licensing Team,
Our name:

[REDACTED]

Our address: 31 Epirus road SW6 7UR London.

We are writing to formally object to the proposed extension of operating hours for Amigos Burgers & Shakes at 352 North End Road, London SW6 1NB, under application reference 2025/01088/LAPR.

Our objection with my wife is based on the following licensing objectives:

- **Prevention of public nuisance**
- **Prevention of crime and disorder**
- **Protection of children & families from harm**

Let us explain around 4 angles why we oppose this license request.

Angle 1: High Residential Density and Family Impact

The North End Road has an exceptionally high concentration of residential properties, **approximately four times the average density** compared to other parts of the borough. Many of these homes are located directly **above the shops**, including the premises in question. Families moved into these flats with the reasonable expectation of being able to sleep peacefully at night. Extending operating hours into the early morning would directly undermine that expectation, affecting their health, safety, wellbeing, and quality of life

Angle 2: Crime in the Area

as available on line, Metropolitan Police data from April 2022 to February 2024 indicates a sustained pattern of criminal activity in the immediate vicinity of North End Road. The nature of these offences: violent, disruptive, and opportunistic, is particularly concerning given their tendency to escalate during late-night hours.

This is not a matter of isolated incidents but a documented trend that reflects the vulnerability of the area.

Therefore any proposal to extend operating hours to 2am would significantly develop the risk of antisocial behaviour and further strain local policing resources, which are already subject to reduction.

Such a change would disregard the safety and wellbeing of local residents, many of whom are already experiencing the consequences of late-night disturbances. We had recently a similar case with MacDonald on NERoad.

We therefore urge the licensing authority to exercise caution and uphold its duty to protect the public.

The current operating hours already test the limits of community tolerance and street cleaning, policing and enforcement capacity. Extending them would be both irresponsible and unjust, placing disproportionate burdens on those who live and work in the area.

Angle 3: Public Nuisance and Impact on families and Children

North End Road is home to many families as described above. Extending the venue's hours into the early morning will likely result in:

- Increased **noise pollution**, especially from customers congregating outside after closing. With cars stopping on the street close to the shop corner door.
- Disruption to **children's sleep**, which can affect their wellbeing and school performance.
- Greater exposure to **late-night disturbances**, which may be distressing or unsafe for young residents.

Additionally, the venue has been observed placing **tables and chairs outside the premises**, encouraging patrons to linger outdoors. This setup can amplify noise levels and lead to extended social gatherings well beyond midnight, further impacting nearby residents, especially children, who deserve a peaceful and safe environment.

Angle 4: Feeling of Unease and Safety Concerns

Residents have expressed a growing **sense of unease** due to the frequent presence of **large groups of young men** congregating outside late at night specially on North End road.

While not all such gatherings are problematic, the atmosphere they create can feel intimidating, **particularly for women, children, and elderly residents walking home or trying to rest.**

This perceived lack of safety is a real and valid concern, and it contributes to a diminished quality of life in the area.

While we perfectly understand the business's appeal, we believe the proposed extension poses a real risk to community safety and wellbeing.

We respectfully urge the Licensing Authority to reject this application.

Yours sincerely,

[Redacted Signature]

From: [REDACTED]
Sent: 01 September 2025 10:50
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]
Subject: Objection to Amigos licence extension: 2025/01088/LAPR

Dear Licensing Team,

I'm a local resident and I'm really worried about this application. We already deal with late-night noise, litter, and disruption. Extending the hours will make things worse—especially for families and children living nearby.

This application breaks the rules meant to protect us:

- It increases public nuisance
- It threatens public safety
- It risks more crime and disorder
- It harms children living nearby

We're not anti-business—we want a high street that works for everyone. That means a better balance: shops, services, and places that support everyday life, not just late-night trade.

Please reject this application and protect our community.

Kind regards,

[REDACTED]

33 Epirus Road, SW6 7UR

From: [REDACTED]
Sent: 01 September 2025 11:55
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to Amigos License Extension 2025/01088/LAPR

Dear Sir/Madam,

I am a local resident and am extremely worried about the above application. We already deal with late night noise, litter and disruption, extending hours will only keep individuals on the street and generally make things worse especially for families who have children and living nearby. This application breaks all rules which are meant to protect us, it will also:

- Increase public nuisance.
- Threatens public safety.
- Risks more crime and disorder.
- Harms children living nearby.

We of course are not against general business, in fact the exact opposite, we very much want an active high street that works for everyone, giving a better balance, shops, restaurants, services and everyday support, just not late night trading.

We therefore ask you to have another look at this application and for the sake of residences and our community, reject it.

I thank you in advance for your help and consideration.

Rgds

[REDACTED] 35 Epirus Road, SW6 7UR.
[REDACTED]

From: [REDACTED]
Sent: 01 September 2025 12:07
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Licensing Application Opposition (Amigos Burgers and Shakes, North End Road, Fulham - REF: 2025/01088/LAPR)

Good afternoon,

REFERENCE NUMBER: 2025/01088/LAPR

I am writing with regard to the application about Amigos Burgers and Shakes - 352 North End Road, London, SW6 1NB (Primyra Ventures Limited - Magnolia House, Spring Villa Park, 11 Spring Villa Road, Edgware, HA8 7EB) who have requested to offer late night refreshments from 11pm-2am Mondays - Sundays.

I deeply OPPOSE this application as I live right next door to the venue and this will immensely disrupt our living situation, including noise complaints of people outside and in the venue which are already a nuisance.

Please let me know if you require more information from myself and I would also request notification of receipt of this e-mail.

Many thanks

[REDACTED]
Flat 3, McCoy house, 1 Shorrolds road, Fulham, London, SW67TR

From: [REDACTED]
Sent: 01 September 2025 12:19
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: REFERENCE NUMBER: 2025/01088/LAPR

Good afternoon,

REFERENCE NUMBER: 2025/01088/LAPR

I am writing with regard to the application about Amigos Burgers and Shakes - 352 North End Road, London, SW6 1NB (Primyra Ventures Limited - Magnolia House, Spring Villa Park, 11 Spring Villa Road, Edgware, HA8 7EB) who have requested to offer late night refreshments from 11pm-2am Mondays - Sundays.

I strongly OPPOSE this application as I live right opposite the venue and this will immensely disrupt our living situation, including noise complaints of people outside and in the venue which are already a nuisance.

I live at flat 3, McCoy house, 1 Shorrolds road, Fulham, London, SW67TR.

There is already rubbish on the road and noise late at night. Previously with another late night place there was constant Deliveroo drivers outside my flat speaking until all hours keeping me awake. People coming in from nights out getting takeaways and hurling rubbish and noise. One time someone actually through an amigos burger and drink in summer through my bedroom window which was open in a drunken moment of there's.

Please let me know if you require more information from myself and I would also request notification of receipt of this e-mail.

Many thanks

[REDACTED]

From: [REDACTED]
Sent: 01 September 2025 12:48
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: REFERENCE NUMBER: 2025/01088/LAPR

Hi there,

I hope you are well.

This regards “ REFERENCE NUMBER: 2025/01088/LAPR”

I am writing with regard to the application about Amigos Burgers and Shakes - 352 North End Road, London, SW6 1NB (Primyra Ventures Limited - Magnolia House, Spring Villa Park, 11 Spring Villa Road, Edgware, HA8 7EB) who have requested to offer late night refreshments from 11pm-2am Mondays - Sundays.

I strongly OPPOSE this application as I live right opposite the venue at Flat 5, McCoy house, 1 Shorrolds road, Fulham, Sw67TR and this will immensely disrupt our living situation, including noise complaints of people outside and in the venue which are already a nuisance.

There is already rubbish on the road and noise late at night. Previously with another late night place there was constant Deliveroo drivers outside my flat speaking until all hours keeping me awake. People coming in from nights out getting takeaways and hurling rubbish and noise. One time someone actually through an amigos burger and drink in summer through my bedroom window which was open in a drunken moment of there's.

Please let me know if you require more information from myself and I would also request notification of receipt of this e-mail.

Many thanks,

[REDACTED]

From: [REDACTED]

Sent: 02 September 2025 11:03

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: [REDACTED]

Subject: Objection to Late-Night Licence Application – Amigos Burgers & Shakes, 352 North End Road (Ref: 2025/01088/LAPR)

Dear Licensing Team,

I am writing to formally object to the late-night licence application submitted by Amigos Burgers and Shakes at 352 North End Road, London SW6 1NB (Ref: 2025/01088/LAPR), which seeks to operate until 2am for hot food service and takeaway delivery.

As a local resident of Haldane Road, I am extremely concerned by the continued expansion of late-night food venues in this area, particularly given the residential nature of the streets surrounding North End Road.

This application exceeds the suggested limits set out in the Hammersmith & Fulham Licensing Policy for mixed-use areas.

Allowing this premises to operate until 2am would:

- Create significant noise nuisance from delivery drivers and late-night customers
- Worsen existing antisocial behaviour, particularly in a Met-designated crime hotspot
- Add to emissions and traffic disruption on already busy local roads
- Further erode the residential character of the surrounding streets

This section of North End Road is already under pressure due to extended trading hours at McDonald's, Kaspas, and other venues, and the cumulative impact of yet another late-night outlet cannot be ignored.

I respectfully urge the Council to reject this application in line with its own policy guidance and in the interests of protecting the wellbeing and peace of local residents.

Kind regards,

[REDACTED]

23 Haldane Road
London SW6 1NG

From: [REDACTED]
Sent: 02 September 2025 18:59
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Amigos - 352 North End Road - 2025/01088/LAPR: OBJECTION

2025/01088/LAPR, (Applicant) Primyra Ventures Ltd trading as Amigos Burgers and Shakes, 352 North End Road London SW6 1NB – new licence

[REDACTED]
10 Tournay Road Fulham London SW6 7UF

[REDACTED]
Neighbour and Residents Group
OBJECTION

Dear Matt,

Apologises for this email but I have not been able to submit my comment via the online system. Given the pending deadline please accept this email as my objection to the above application.

I live 50 m from the application site and have done so for 20+ years. I run the Tournay Road Neighbourhood Watch Group.

The applicant used to open seven days a week from 12 noon to 23:00. A recent online search identifies that the applicant is opening until 02:00 Friday to Sunday and until 01:00 Monday to Thursday. This is in contravention of the current licence and the applicant is trading unlawfully. I am concerned that this applicant is trading outside permitted hours or has presumptuously already assumed that, regardless of this process, that they can trade and open well into the night. I doubt that this is the standard required of responsible operators.

In addition to this, I do not believe that the application is consistent with the licensing objectives and the Borough's Statement of Licensing Policy (SLP) for the following reasons:

- 1 **increased risk to noise nuisance:** the application is to enable takeaway/delivery of off premises refreshments from 23:00 to 02:00 seven days a week. The site is in a densely residential area (in fact the 2nd most densely residential Ward in the Borough). The noise of delivery/dispatch riders arriving, congregating at, and departing from the site will cause noise late at night (when there is little of no ambient noise as there is in the daytime). This will increase the noise at the site for those residents who live in the same building and on the North End Road (the first and second floors of the building are residential flats). All the adjoining roads in the vicinity are 100% residential roads and the increased traffic caused by delivery motorbikes late at night will increase noise nuisance on these roads which

are used to navigate to and away from the site to collect and make deliveries and at the point of delivery on such roads. The Applicant can have no control over the disturbance this will cause by if late night takeaway sales are permitted. The increase of delivery bike traffic after 11pm will disturb sleep, impact people's health and wellbeing, adversely impact children's ability to study at school, an adult's ability to be productive at work, disrupt someone recovering from illness or a medical procedure, impact mood with family and friends and prevent a normal lived life of residents who should be able to expect and secure a good night's sleep on a residential road – all the well documented consequences of such noise and disturbance. The application is also seeking to be open to the public to 02:00 seven days a week so the noise issues. The Application contains no assessment by the Applicant of how this issue will be dealt with by them in the form of enforceable measures and will lead to the increased risk of noise nuisance at the site, in the immediate vicinity and throughout the adjoining residential roads. No number of signs or notices can or ever has prevented noise nuisance;

- 2 **increased crime and anti-social behaviour (ASB):** the North End Road is a designated crime hot spot with crime levels well more than the national average. Encouraging people to travel to the site late at night, after pubs close, to meet and stay in the area will bring with it the increased risk of further crime and ASB. Residents already must live with the daily fallout caused by drug sales, littering, urine, vomit, broken and discarded bottles and drinks, intimidation and the issues caused by both poor standards of driving by delivery drivers and drivers congregating on residential roads;
- 3 **increased risk of harm to women and children/public safety:** at a time when Police resources are under severe pressure and in an area of high crime, retailers who are open late into the night will only attract people to the area which is already beset with criminal and ASB. This will leave residents to live with the daily impact of crime and anxiety on young girls and women who do not feel safe on our street and should reasonably expect to walk the streets without the unwanted attention of predominantly male delivery riders and others attracted to the area; and
- 4 **the proposed hours are outside the recommended hours set in the Policy:** the proposed late-night hours for late night refreshment provided by takeaways are "not considered appropriate" for residential areas and 00:30 (Fri – Sat), 23:30 (Sun) and 00:00 (it is understood for all other days) – see p.22. Each application must be reviewed on its merits. However, the application on its facts is almost identical to earlier decisions of the Licensing Committee relevant to the North End Road and in the near vicinity. These decisions have not permitted non-Policy hours. I would reasonably and respectfully ask that this application is treated on a basis consistent with these decisions which respect the Policy hours and residents concerns and is, therefore, rejected.

I reserve the right to make further submissions in advance of the hearing and, if I am unable to attend the hearing, to appoint someone to represent me in my place.

Thank you.

[REDACTED]

From: [REDACTED]
Sent: 03 September 2025 16:56
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]
Subject: Amigos - 2025/01088/LAPR

03 September 2025

Dear Matt

Ref: 2025/01088/LAPR, Amigos, 352 North End Road, London SW6 1NB - Resident Objection

Please accept this email as my written OBJECTION to the above application where the Applicant runs a Burger Takeaway. I am writing in my capacity as Secretary of the Fulham Island Residents Association (FIRA), and also as the owner of a flat in Fulham Island, 4 Farm Lane, SW6 1DG since 2006.

Fulham Island comprises 32 flats, which are members of the Association, and a further 8 flats in Albion House (fronting Vanston Place), which are not part of the Association. We have approximately 80 residents ranging in age from 92 to 6 years of age, not including those in Albion House.

The Fulham Island site is bounded by two pedestrianised roads: Jerdan Place, Vanston Place and to a degree Farm Lane, as there is no through access on Farm Lane. It is a very short walk from Fulham Broadway and, inevitably, both Jerdan Place and Vanston Place are used as cut-throughs from Fulham Broadway and onwards.

My concerns are written under the headings of three of the four licensing objectives.

1. Prevention of crime and disorder

Background – according to Amigos own website, their current opening hours are Monday to Thursday from 12.00 noon to 01.00 am, and Friday to Sunday 12 noon to 02.00 am. These hours were updated by the owner on 20th August 2025 by the owner (please see attached screenshot).

The owner is applying for a Late-Night Refreshment Licence to stay open beyond their current licensable hours to 02.00am Mondays to Sundays.
BUT AMIGOS ARE ALREADY TRADING BEYOND THEIR EXISTING HOURS.
In fact, they are already trading up to and including the hours they are applying for.

Even Uber Eats states on their delivery site that orders can be taken up to 00.45 am Sunday to Wednesday and up to 01.45 am Thursday to Saturday (please see attached screenshot).

Again, this indicates that Amigos are already trading well beyond their allowable hours.

The Metropolitan police have designated North End Road as a “hotspot” for anti-social behaviour and disorder. Allowing an existing takeaway to open until the early hours, can only add to the issue of public safety, in terms of people congregating on the pavements, and sheer number of delivery drivers waiting to pick up orders.

The police are under-resourced at the best of times – more potential for crime and disorder will only exacerbate their ability to police our streets safely.

2. Prevention of nuisance

The wards of Walham Green, Lillie Road and West Kensington consist of residential roads, all leading off the semi-residential / semi-commercial North End Road (NER) and Fulham Broadway.

As residents of Fulham, we are becoming increasingly concerned with the increase in the number of take-aways situated in and around Fulham Broadway and the North End Road, and the noise nuisance this causes.

Not only in terms of the delivery drivers themselves, who seem to totally disregard road safety, cutting in front of cars, not signalling etc., and who are a clear danger to other road users and pedestrians, but the noise their (mostly L-plated) scooters make, especially during the quiet hours of the night, when residents are sleeping.

The drivers generate noise whilst they congregate waiting for take-aways to deliver; noise as they speed away and noise when they deliver.

My particular road – Vanston Place, despite being partly pedestrianised and despite a prominent notice stating “no through route to Fulham Road” (see attached photo) is regularly used as a cut through, to avoid the traffic lights on the corner of Dawes Road and NER and also the roundabout between NER and Fulham Road. The noise of the scooters at night is an issue.

We residents have a “window” of quiet for sleeping, which would be considerably jeopardised with delivery drivers on the roads up until 1.30 am. Sleep deprivation, which is well documented in Fulham, is a big issue for residents and any increase in noise generation will only have the potential to worsen the situation.

3. Public Safety

The applicants’ premises are situated on the corner of Shorrolds Road and North End Road and diagonally opposite Walham Grove and Vanston Place with parking restrictions directly outside (zigzag road markings indicating no stopping at any time), as there is a pedestrian crossing on the opposite side of Shorrolds Road.

The delivery drivers at other take-away venues in the area all park outside the premises, waiting to collect deliveries (sometimes illegally).

If the Applicants' delivery drivers choose to congregate outside the applicant's premises, they will be parking in an illegal space, which will cause a public safety issue for other road users. Amigos is situated on a stretch of North End Road, which is an

exceptionally busy arterial road (the A502) and is often snarled up with traffic, and delivery bikes/scooters parked illegally will only exacerbate the traffic situation.

On the subject of delivery drivers, the application is a little confusing. The applicant states “takeaway delivery is done twice a week during daytime only”.

On the Uber Eats website however, it states that delivery is by store staff between the hours of 12 pm and 12.45 am. This is in direct contradiction to the applicants comment on deliveries and needs clarifying by the applicant.

General Observations:

1. Please refer to the Council’s Section 182 guidance in their Statement of Licensing Policy (SLP), which states that the closing hour for “Late Night Refreshment premises (takeaways)” in Mixed Use Areas should be no later than: Friday to Saturday 00.30 and Sunday 23.30.

North End Road is a solid Mixed-Use area, with residential roads leading off and two and sometimes three storeys of flats above the ground-floor commercial premises.

If the Committee approves this application, then it is a foregone conclusion that the other establishments will seek to extend their hours of operation as well, to the detriment of all residents in the surrounding area.

2. Please see <https://www.medrxiv.org/content/10.1101/2024.07.18.24310617v1>

This evaluation essentially states:

Introduction Access to hot food takeaways, particularly near schools, is of growing concern for policymakers seeking to reduce childhood obesity globally. In England, United Kingdom (UK), local government jurisdictions are implementing planning policies to reduce access by restricting or denying planning permission for new takeaway outlets near schools.

Results Participants explained that they mostly thought the policies facilitated the refusal of applications for new takeaways near schools. However, participants speculated that businesses identified alternative opportunities to operate including functioning as ‘restaurants’ or within other locations. Effective working relationships between planners and public health officers were important for adoption and implementation, although planning and public health agendas did not always align and there were tensions between economic development and health improvement goals.

Conclusion Although sometimes challenging, the policies were commonly described as feasible to implement. However, they may not completely prevent new takeaways opening, particularly where takeaways are relied upon to enhance local economies or where takeaway businesses find alternative ways to operate. Nevertheless, the policies

can serve to shift the balance of power that currently favours commercial interests over public health priorities.

ALSO:

In [London](#), [a ban on fast-food takeaways](#) opening within 400 metres of schools was put in place in 2017, in an attempt to tackle the [capital's child obesity epidemic](#).

The mayor said the move would help deal with the “ticking time bomb” of childhood obesity in London.

The new Fulham Boys School on the Fulham Road is (0.2 miles) 321.869 metres from Fishy Delishy, and clearly falls within the ban implemented by the mayor of London in 2017.

3. The application states “there will be noise-free equipment at the premises”. Has Environmental Health verified this?

For these reasons and the further reasons set out by other residents, I ask the H&F Licensing Sub-Committee to reject the application.

I reserve my right to comment further, and to provide further supplementary evidence to this application without prejudice.

If I am unable to attend the hearing (date to be notified), I appoint Charlotte Dexter or her representative to use my five minutes.

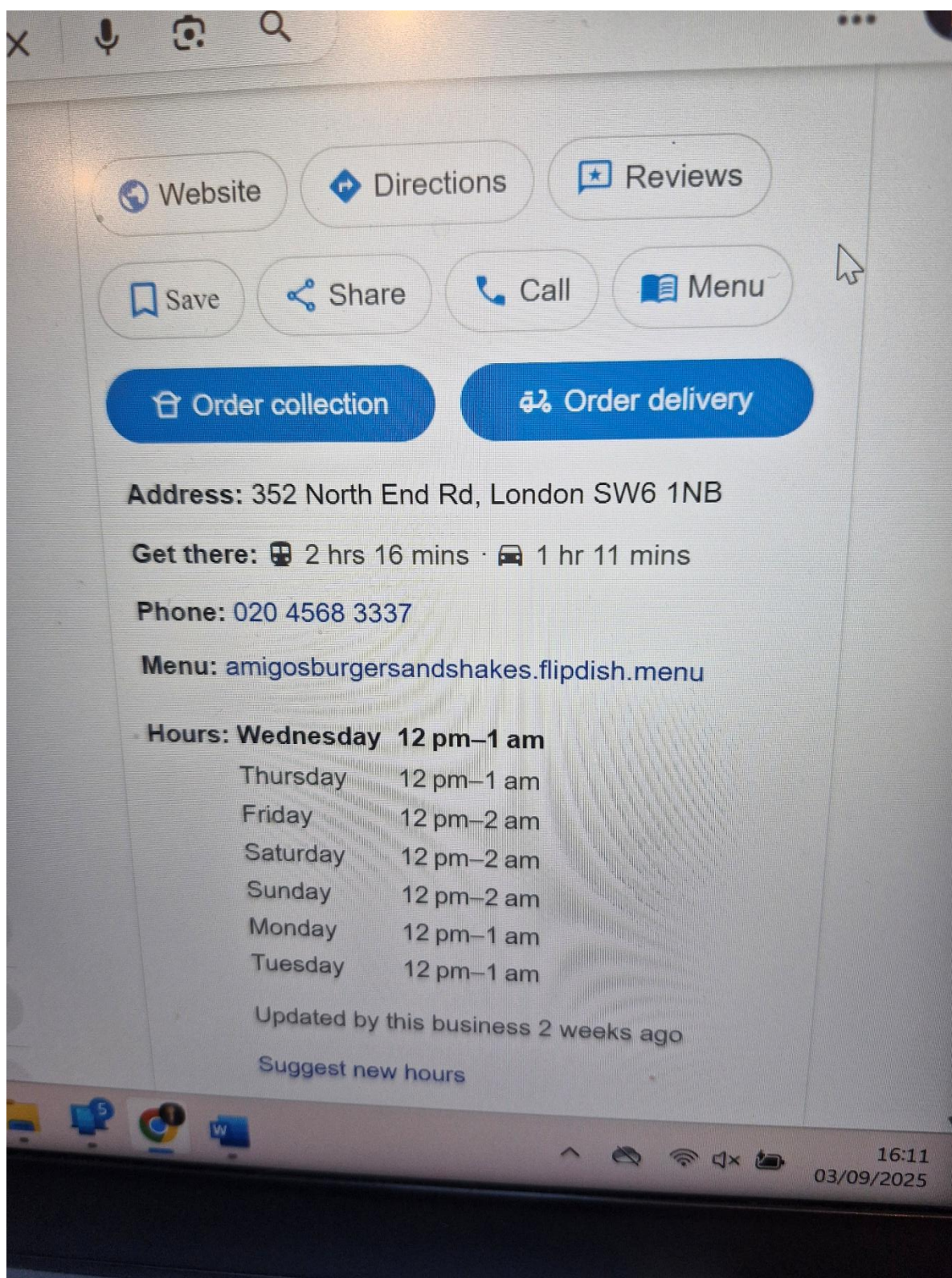
Sincerely,

[REDACTED]

Flat 214, Fulham Island, 4 Farm Lane, London SW6 1DG

[REDACTED]





✕ Amigos Burgers & Shakes (Fulham)

Amigos Burgers & Shakes (Fulham)

Burgers • Chicken • Halal • Vegan friendly • Group Friendly • £



352 North End Road, London, London
SW6 1NB



Open until 12:45 AM

Sunday - Wednesday

12:00 - 0:45

Thursday - Saturday

12:00 - 1:45



Delivered by shop staff



From: [REDACTED]
Sent: 03 September 2025 23:50
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]

Subject: 2025/01088/LAPR Amigo's 352 North End Road @Shorrolds Road for 2am 7 days a week

Wednesday 3 Sept 2025, deadline 4 September 2025 by email

2025/01088/LAPR Amigo's 352 North End Road @Shorrolds Road for 2am 7 days a week

Barclay Road Conservation Area Neighbourhood Watch residents submit this representation against this 2am Licensing application for Late Night Refreshment ('LNR') e.g 'hot food and hot non-alcoholic drinks', at the corner of Shorrolds Road/North End Road. Amigo's was present at this location for some time from 2019, trading until 23:00, under H&F Trading Standards rules ie it did not need an LNR licence, and then more recently it closed/shuttered its doors. It has now reopened with the requirement to trade only until 23:00 (more on this point at our point 8.)

The application—

hours to 2am, requested in context of the H&F SLP and Licensing objective prevention of crime, disorder, nuisances; promotion public safety

1. For 'residential areas' the proposed closing hour of 2am is far beyond the closing hours 'suggested' in the Council's own H&F Statement of Licensing Policy (SLP 2022-27) on pages 21/22. Those hours for take-away in residential areas are suggested as 'not appropriate' after 23:00.

One could argue that this area is 'mixed use'; however, for every single shop on the North End Road, there are usually at least 2 or 3 flats above, facing the North End Road, as well as more flats to the rear and sides of buildings.

And so it is with 352 North End Road, Fulham.

2. Others who live in this very Victorian ie 1800's building are making representations against this application as their Victorian building has no sound insulation and most windows are typical single glazed, allowing for much reverberation of sound, especially noticeable as the night hours increase to midnight and beyond.

3. The 'mixed use' buildings hours in the H&F SLP are:

-- 'not appropriate' for Monday-Thursday, so therefore the closing time should be 23:00 and are suggested, in the best of conditions, ie when all is well, crime-wise, in the area, — for 00:30 on Fri and Saturday and 23:30 on Sundays.

4. Suffice it to say, all is not well in our neighbourhood ie this area of H&F.

It is a Metropolitan Police designated Crime Hot Spot around this area of North End Road. This is one of the many reasons that the Licensing Committee has rejected, recently, applications for beyond 23:00.

4. a) CRIME: Our Ward Panel Chair will be giving the Committee an overview of the crime stats and insight into problems of crime and disorder around this crime hot spot and specific crime problems around the Premises. Our Ward Panel Chair spends many volunteer hours a week with various Police matters; she is a respected and integral liaison between Walham Green Ward's 7,941 residents and the Metropolitan Police. She also has a key volunteer role in an overarching, multi-borough capacity as the Chair of the Independent Advisory Group of the Met Police for Area West (AW).

We thank the Licensing Committee for respecting her insight, as they need her perspective on these matters, especially as the Police choose not to be present at these licensing hearings (in other boroughs, Police are always present, at least to answer questions and give an overview of crime/asb trends).

5. b) NUISANCE: Such longer hours after 23:00 cause much noise nuisance from delivery drivers and their vehicles, which in turn impedes the ability of thousands of residents to sleep, when delivery scooters zoom at great speed, and noise, down our densely residential roads. We remind the Committee that there is NO ability to request or guarantee the use of electric bicycles from UberEats, Deliveroo etc. As well, these vehicles are not silent; in many cases, they have a high pitched sound that especially awakes dogs and compels those dogs to bark.

6. c) LOCAL EVIDENCE: Our own Councillor is very closely associated with this side road and knows too well that it is used, unfortunately, as a noisy delivery speedway cut thru to Dawes Road. There is no one who can control these drivers, not even the H&F LET officers or the H&F parking attendants/civil enforcement officers. We are told by highways that there are no traffic enforcement officers to control speeds in Fulham. On very rare occasions the Police might be involved in stopping a vehicle, but more in combination with a more serious 'call out'/blue light response to a 999 call; Met Police resources are slim.

The application—

Residential density and impact on nuisances, public safety

7. The Licensing Committee is aware that the 2024 H&F Walham Green Ward profile states that our Ward is 'densely residential'. In fact, 7,941 of us live in such densely residential neighbourhoods that our Ward Profile points out the density is almost four times the London average of residential density.

8. Residents in Walham Green Ward have a right to sleep in this big city; this is a very important factor for the Licensing Committee to take into consideration when determining operating hours, especially for the 'takeaway' aspects of Amigo's operations as well as for the eat-in aspects.

Amigo's Burgers and Shakes is supposed to close at 23:00 because they do not have an LNR. We are concerned even at this time, that 23:00 seems to be not when they close.

The application—

More and more late night Premises and later hours till 23:00 for any shop/off-licence/takeaway/eatery governed under trading standards (no need for a licence for 'hot food' before 23:00)

9. Cumulative effect--more and more later evening fast food, takeaways, cafes, eateries/bars, restaurants, street food, off licence food/alcohol shops etc.

The portion of North End Road from Fulham Broadway up to Lillie Road roundabout is already awash with takeaways, fast-food, quick-food, off-licence shops selling food/goods and alcohol and other evening premises open until 23:00 or others with a Late Night Refreshment Licence/and or an alcohol licence into or even later than midnight hours; it is a cumulative build up that, luckily, is addressed most emphatically and thus must be taken into consideration by the Committee, as clearly stated in the H&F SLP Policy 4:

POLICY 4: CUMULATIVE IMPACT The Licensing Authority will have regard to cumulative impact generally during the duration of this policy.

We are keen to welcome and support new businesses in the borough. We will balance this with our responsibility to identify where an area is receiving a lot of complaints about existing licensing activity.

We will consider if, by granting a licence, it would contribute to the negative impact in the area.

Any Responsible Authority or other persons may object to applications for new premises licences/ certificates or variations of existing licences, on the grounds that the premises will have a negative cumulative impact in the area in question, on one or more of the four Licensing Objectives. See Section 182 guidance, which contains further information on cumulative impact.

In determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area.

Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

10. The cumulation/cumulative number of Late Night Refreshment (LNR) Premises in North End Road is becoming quite extreme, as evidenced when walking between the Fulham Road/North End Road roundabout up to the Lillie Road roundabout. This cumulation/increased number of outlets serving hot food until 23:00 (no LNR required

before 23:00), as well as those serving/delivering after 23:00 (LNR required) was also evidenced in detail in the case prepared by Phillips KC who represented residents at the Smash Operations Ltd hearing for 312-314 North End Road on 28 May 2025.

11. Although each application must be considered on its own merits, as with this Amigo's application and other recent, similar applications (Kasper's et al) directly in this part of North End Road, H&F Licensing Committee is examining the cumulative effect of much late night activity with no police patrols, no private security patrols, no plans by the Council to have an ongoing presence in this area late at night, let alone in the early to mid hours of the 'small hours' after midnight and up to 6am.

12. The Committee would pls be aware that is no 'dark hours' hospitality strategy in this borough and thus none for this portion of North End Road/Fulham Broadway. Because we have no 'dark hours' guiding principles the situation on the ground and above is leading to a raft of applications for 2am, 3am, 24/7.

Would the Committee please be aware, that any address may open from 5am unless their specific address has planning conditions prohibiting such (a rare thing, unfortunately) or an existing licence states that opening hours/trading hours are from xx.xx.

The application—

The Applicant seems to not understand the evidence he is required to supply to the Licensing Committee

13. Evidence from the Applicant:

We see no evidence of the Applicant making a case as stated above, from Policy 4, "for adding to the density of licensed premises already existing in the area".

14. We see no evidence of the Applicant making a case as stated above, from Policy 4, "for how they would not increase further problems for residents/clients nearby".

The application—

What residents are dealing with, daily

15. In summary, residents making representations against this application, especially those living directly in the apartments of the same building as Amigo's (e.g. including Mr. A. Marin residing at 346c North End Road and Mr Y. Prisseet residing at 348 North End Road), already have to cope with

--excessive noise of those gathering outside this specific Premises—riders/drivers, customers, others, anyone, those who simply loiter at a major corner place, a hang out of sorts....

-anti-social behaviour, as described by them in their representations in the agenda pack

--rubbish dropped by customers and drivers and those lingering at and around this very corner of North End Road—especially at the side entrance to the mews behind this building which is required for entry to the flats above— and

—disruption/anti-social behaviour from delivery drivers using this branch and using Shorrolds Road as a speedway cut through to, as well a from Dawes Road.

The application—

Summary

Extending the licensing hours for Late Night Refreshment ('hot food and non-alcoholic drink) to permit this branch of Amigo's to stay open after 23:00, ie until 02:00 would considerably increase the detriments to local residents and present further challenges to the local police and the council's Law Enforcement Team ('The LET Team'), which presents a 'presence' as 'yellow jackets' but has no power to deal with criminal activity. We have learned recently that the LET do have the power to witness urination and in situ ask the person who is urinating to show identification and then the LET officer might be able to fine the person.

We reserve our right to comment further and to be represented at the hearing.

We ask the H&F Licensing Committee to consider all of our concerns, especially those that relate directly to the Committee's role in judging the application in light of the H&F Licensing Policy, the Section 182 guidance and the Licensing Act 2003 itself. Please reject this application.

[REDACTED]

21 Barclay Road, London

Barclay Road Conservation Area Neighbourhood Watch SW6 1EJ/EH works with our local Met Police to reduce crime in our Fulham Broadway neighbourhood whilst enhancing our historic Victorian streetscape

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 04 September 2025 21:34
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 04/09/2025 9:34 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	16 Tournay Road London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 04/09/2025 9:34 PM I object this application as extended hours will increased risk of crime in the area, nuisance of all types (litter, noise, etc), anti-social behaviour and traffic pollution and noise from take away. This will also set a precedent for other fast food restaurants to do the same, turning our Fulham neighbourhood into a crime spot and an epicentre of pollution of all kinds - making unhealthy and dangerous for residents.

I reserve the right to make further representations before a hearing and, if I am unable to attend the hearing then I reserve the right to appoint [REDACTED] to represent me.

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 04 September 2025 21:45
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,
Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 04/09/2025 9:44 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	12 Tournay Road Flat 3 London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 04/09/2025 9:44 PM Dear licensing team,

I would like to object the extended hours until 2am for Amigos. There are several reasons for that.

Noise nuisance: with yet another fast food open into the early morning hours, it is strongly expected that when we no longer hear the sound from the Heathrow planes after 11pm, we will then hear the delivery bikes collecting food from amigos or delivering it. Not to mention the noisy neighbours ordering take away food and eating it on our street while speaking loudly.

Litter: more fast food packaging will be expected to be thrown in the late hours into our street as often happens when people drink too much and go to a fast food late at night. This inconvenience is not something that I would like to put up with.

Crime: the more people stay up at night and gather together after midnight, the highest probability that the crime rate will increase. Someone already stole a bicycle from us in the late hours, we could see it on our Ring. Opening any fast food late at night is the best way to get the crime out of control in its vicinity. Hammersmith and Fulham do not have enough evening police to patrol all streets to ensure a safe and secure environment.

I hope you will consider this objection seriously and will not allow this extended hours for another fast food.

I reserve the right to make further representations before a hearing and, if I am unable to attend the hearing then I reserve the right to appoint someone to represent me.

[REDACTED]

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 04 September 2025 23:59
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01088/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.
Comments were submitted at 04/09/2025 11:59 PM from [REDACTED]

Application Summary

Address:	352 North End Road London SW6 1NB
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	13 Tournay Road Fulham London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 04/09/2025 11:59 PM I write to object to the request for extended hours by Amigos on the grounds that there will be an increased risk to crime - the later people are out, especially if in groups and if they have been drinking, the more likely they are to cause trouble. It is also frightening for people returning home late after shift work to be confronted by even two people, let alone small groups, who are being rowdy after a late night out and drinking. This also poses as a nuisance, along with the litter people leave behind, which we already find during the existing daytime hours. There will certainly not be staff around to clear up the litter people will leave behind. These extended hours will also lead to anti-social behaviour by people especially if they have been drinking, and if they are in groups, even small ones. This in itself leads to another problem, noise! These are family neighbourhood streets off the North End Road, and we should be entitled to a good nights sleep, with no trouble and disturbance coming from the North End Road from late night revellers and noisy moped delivery drivers encouraged by late night opening hours.

I hope you will consider my comments favourably, and furthermore, I reserve the right to make further representations before a hearing and, if I am unable to attend the hearing then I reserve the right to appoint someone to represent me.

From: [REDACTED]
Sent: 04 September 2025 21:01
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Reference number: 2025/01088/LAPR

Dear Licensing Team,

I hope this email finds you well.

I am writing regarding the application under Reference Number: 2025/01088/LAPR, concerning Amigos Burgers and Shakes at 352 North End Road, London, SW6 1NB (Primyra Ventures Limited – Magnolia House, Spring Villa Park, 11 Spring Villa Road, Edgware, HA8 7EB). The application requests permission to provide late-night refreshments from 11pm to 2am, Monday to Sunday.

I wish to formally register my strong objection to this application. I live directly opposite the venue at Flat 5, McCoy House, 1 Shorrolds Road, Fulham, SW6 7TR, and extending the hours would significantly impact our quality of life. The increased noise from customers outside, along with activity inside the venue, would add to the existing disturbance, which is already problematic.

There are ongoing issues with rubbish on the street and late-night noise. In the past, when another establishment operated late at night, there were constant disruptions from delivery drivers and patrons, which created a highly disruptive environment. Allowing this venue to extend its operating hours would only worsen these problems.

For these reasons, I strongly oppose this application.

Kind regards,

[REDACTED]

From: [REDACTED]
Sent: 03 September 2025 20:58
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to Amigos licence extension: 2025/01088/LAPR

Hello,

Dear Licensing Team,

I'm a local resident living on 8 Epirus road and I'm really worried about this application.

We already deal with late-night noise, litter, and disruption.

Extending the hours will obviously make things worse.

While I am very happy that applications can be made there is a reason why these things are not yet approved.

It is because it goes against the patient work (over many decades) established to protect residents and the neighbourhood:

- It increases public nuisance
- It threatens public safety
- It risks more crime and disorder
- It harms children living nearby

I am not anti-business and want a high street that works for everyone.

That means a better balance: shops, services, and places that support everyday life, not just late-night trade with rodeos of deliveries in a neighbourhood that does not want to compete with Piccadilly or SoHo.

Please reject this application and protect our community.

Kind regards,

[REDACTED]

From: [REDACTED]
Sent: 03 September 2025 19:13
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to Amigos licence extension: 2025/01088/LAPR

Dear Licensing Team,

I'm a local resident of Walham Green and I'm really worried about this application. We already deal with late-night noise, litter, sleep disruption, littering issues and antisocial behaviour.

Extending the hours will make things worse—especially for families and children living nearby.

Not to mention it sets precedent for more late-night disruption

This application breaks the rules meant to protect us:

- It increases public nuisance
- It threatens public safety
- It risks more crime and disorder
- It harms children living nearby

We're not anti-business—we want a high street that works for everyone. That means a better balance: shops, services, and places that support everyday life, not just late-night trade.

The council is PUSHING a 24-hour economy—but it shouldn't come at the cost of our sleep, safety, or family life. My kids are already scared to walk alone on NRE and this is not sustainable for our family.

Please reject this application and protect our community.

Kind regards,

[REDACTED]
61A Epirus Road SW6 7UR
[REDACTED]

From: [REDACTED]
Sent: 03 September 2025 12:58
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Ben.coleman.mp@parliament.uk
Subject: RE: Amigos Application for a late night licence for hot food indoors and delivery
- with address details

Good afternoon

It has come to my attention that now Amigos Burgers and Shakes at 352 North End Road SW6 1NB is applying for a licence to open until 2.00am for hot food indoors and deliveries and wish to register my strong objection to this application. It would mean large numbers of delivery drivers/motorscooters/late night revellers coming and going late into the night behaving in an uncivilised way. The Amigos premises are on the corner of a residential street, Shorrolds Road. Given that there is no parking on North End Road I would assume the drivers will park on Shorrolds Road or other close-by residential streets. Amigos is based in, what is essentially, a residential area and will cause a lot of unwanted disturbance for those in the vicinity of the establishment. I live on Hartismere Road and do not want to hear scooters zooming up and down the road all times of the day and night, it is bad enough currently without adding to the traffic.

In addition, the hours requested by Amigos go far beyond the recommended Takeaway Delivery hours in the Hammersmith & Fulham Policy as set out in the H&F Licence Policy document. Also, these late night opening requests from the fast food restaurants in this area would, I am sure, lead to increased crime and drug dealing, which is already designated by the police as a 'crime hotspot'. This was a concern that was raised by numerous residents of Haldane Road and Tournay Road in the licensing application meeting in relation to McDonald's requesting a 24 hour licence together with other bad behaviour such as vomiting and urinating inappropriately.

McDonald's are appealing the judgement of the Licencing Committee not to grant them a 24 hour licence and if the Council go ahead and award Amigos a late night trading licence then it would immediately give weight to McDonald's appeal argument. This cannot happen! Next there will be a request from Morley's for an extension to their hours and the requests will just continue once one trader is given a licence to extend their hours.

These applications must be stopped and I strongly urge the Council not to grant this licence to Amigos, given the location I feel it is totally inappropriate.

Regards

[REDACTED]
66 Hartismere Road
London SW6 7UD
[REDACTED]

From: [REDACTED]
Sent: 03 September 2025 11:17
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to Amigos licence extension : 2025/01088/LAPR

Dear Licensing Team,

I'm a local resident and I'm really worried about this application. We already deal with late-night noise, litter, and disruption. Extending the hours will make things worse—especially for families and children living nearby.

This application breaks the rules meant to protect us:

- It increases public nuisance
- It threatens public safety
- It risks more crime and disorder
- It harms children living nearby

We're not anti-business—we want a high street that works for everyone. That means a better balance: shops, services, and places that support everyday life, not just late-night trade.

Please reject this application and protect our community.

Kind regards,

[REDACTED]

Address: 41 Epirus Road, Fulham SW6 7UR

From: [REDACTED]
Sent: 02 September 2025 18:59
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Representation (objection) for licence application reference 2025/01088/LAPR (Amigos)

Hi,

please find attached my representation for licence application reference 2025/01088/LAPR.

Can you please confirm receipt.

I reserve the right to make further representations before a hearing and, if I am unable to attend the hearing then I reserve the right to appoint someone to represent me.

Thanks

Yann

**Licensing Team
Hammersmith & Fulham Council
Floors
Town Hall
Road
King Street
London
W6 9JU**

[REDACTED]
**Flat 2nd & 3rd
348 North End
London
SW6 1NB**
[REDACTED]

**Date: 02 September 2025
Subject: Representation objecting to licence application reference
2025/01088/LAPR for Amigos Burgers and Shakes at 352 North End Road, SW6 1NB.**

Dear Sir/Madam,

I am writing to formally object to the license application reference 2025/01088/LAPR, Amigos Burgers and Shakes at 352 North End Road, SW6 1NB. As a resident of North End Road, I am concerned about the potential impact of this application (Late night refreshment Monday to Sunday from 11pm to 2am) on our community.

Reasons for Objection:

1. **Prevention of crime and Disorder:** Operating a food establishment late at night in a residential area may attract patrons involved in late-night drinking and socializing, increasing the risk of criminal behavior. Night time openings often correlate with heightened incidents of public disorder, vandalism, and anti-social behavior, which could disrupt the safety and peace of the community.

Additionally, late night opening hours could place a strain on local police resources, detracting from overall community safety.

2. **Public Safety:** Night time opening hours could lead to increased risks of anti-social behavior, including noise and altercations, compromising neighborhood safety. With customers likely to congregate outside or around the shop, especially at night, there is a greater likelihood of disturbances. This could inadvertently encourage loitering in the area, increasing the potential for accidents and confrontations. Operating late in a largely residential zone jeopardizes the welfare of residents, who may feel unsafe traversing the area.
3. **Prevention of Public Nuisance:** late night opening hours may lead to increased noise and smell levels not only during the day but also all night long, negatively affecting the quality of life for nearby residents. The area is primarily residential, and late night operations could disrupt the peaceful environment that we currently enjoy. Additionally, delivery drivers arriving on scooters and motorcycles will contribute to loud noise all night long. There is also an existing issue with littering and noise; I often see bags and leftover food littered on North End Road and Shorrolds Road. Late night operations will likely exacerbate this problem.
4. **The Protection of Children From Harm: The noise and disturbances mentioned above could disrupt the sleep of residents, including children. North End Road is home to some of the most vulnerable families in the borough, and disturbed sleep can adversely affect children's school performance as well as their overall health.**

I respectfully urge the council to consider these points and deny the application. I believe that maintaining a balance between local business operations and the quality of life for residents is essential.

Thank you for considering my objection.

Yours sincerely,

[REDACTED]

From: [REDACTED]
Sent: 02 September 2025 18:25
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]
Subject: Objection to 2025/01088/LAPR: Amigos Burgers and Shakes: 352 North End Road

Dear Sir/Madam,

We are writing to formally object to the licensing application for Amigos Burgers and Shakes at 352 North End Road, London SW6 1NB. The requested hours of operation until 2 a.m. for hot food indoors and delivery are of significant concern to local residents.

Our objection is based on the following points:

- **Conflict with Licensing Policy:** The requested hours for takeaway and delivery services extend far beyond the hours recommended in the H&F Licensing Policy for mixed-use areas (Mon-Thurs, 23:00; Fri-Sat, 00:30; Sun, 23:30). Granting this application would set a concerning precedent and undermine the policy's purpose of protecting residents' quality of life.
- **Noise Nuisance:** Late-night activity, including noise from customers, staff, and especially delivery drivers arriving and departing, will cause significant noise nuisance for residents living in the flats above and nearby. This is a residential area, and a 2 a.m. license is wholly inappropriate.
- **Increased Crime:** The North End Road area has been designated a 'crime hotspot' by the Metropolitan Police. Extended late-night hours could unfortunately exacerbate existing issues and increase the potential for late-night antisocial behaviour, which is already problematic.
- **Emissions:** The constant flow of delivery drivers will also contribute to air and noise pollution in an already busy area.

We urge the Licensing Committee to consider these serious issues and reject this application.

Sincerely,

[REDACTED]
7 Walham Grove, SW6 1QP

From: [REDACTED]
Sent: 02 September 2025 15:59
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]
Subject: Application 2025/01088/LAP Amigos

Dear sirs

I would like to object strongly to Amigos's application to change its opening hours to 2am. According to H&F licensing policy this area is not supposed to have such a late opening for commercial outlets . Late opening would increase the noise and traffic at night and also crime which is already very high not to mention delivery vehicles going the wrong way one-way streets at speed. Pollution is also a factor.

Yours sincerely

[REDACTED]
43 Walham Grove
Sent from my iPhone

From: [REDACTED]
Sent: 02 September 2025 15:43
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Application 2025/01088/LAPR, for Amigos Burgers and shakes, 352 North End Road. SW6 1NB

Concerning the application of Amigos Burgers to open for hot food indoors and delivery from 23.00pm hrs until 2.00am, i object to the late night opening on the bases of the resulting noise and nuisance from raised voices from Amigos Burgers clients, delivery vehicles, rubbish left on the pavement and gutters by consumers, disturbing and littering the neighbourhood, if this application was passed.

I have lived in the Fulham Broadway area for 30 years and the day time fun vibrancy that it had has gone and the area has turned into a very undesirable neighbourhood due partly to an increase in litter, late night street noise generally from the engine's of delivery bikes finding back routes and driving at speed disturbing one's sleep.

Only last night in the dark I was walking home when a delivery motorbike rode from the road up an off street parking ramp onto the pavement, along a considerable distance in front of homes and back down another ramp into the road to avoid an emergency barrier and 2 planters either side.

It was scary. The rule of law is being broken, especially at night and there seems to be no consideration from delivery drivers to respect these laws, therefor late night openings for takeaway deliveries should not be allowed.

I understand that the the hours requested by Amigos Burgers is far beyond those suggested for takeaway delivery in the H&F policy, this policy should be adhered to in order to bring safety and cleanliness to our streets.

Regards

[REDACTED]
55 Britannia Road,
SW6 2JR.

From: [REDACTED]

Sent: 02 September 2025 15:13

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: [REDACTED]

Subject: Objection to Licensing Application 2025/01088/LAPR – Amigos Burgers and Shakes, 352 North End Road SW6 1NB

Topic: Objection to Licensing Application 2025/01088/LAPR – Amigos Burgers and Shakes, 352 North End Road SW6 1NB

Dear Licensing Team,

I am writing to strongly object to the above application (2025/01088/LAPR) for the late sale of hot food indoors and delivery until 2:00am at Amigos Burgers and Shakes, 352 North End Road / Shorrolds Road, SW6 1NB.

The proposed hours are far beyond those recommended in the Hammersmith & Fulham Licensing Policy, which for mixed-use areas (commercial with residential above) are:

- Monday–Thursday: 23:00
- Friday–Saturday: 00:30
- Sunday: 23:30

The Fulham area around the North End Road from Fulham Broadway towards West Kensington is designated as a 'densely populated residential' area. Allowing takeaway and delivery until 2:00am would create significant disturbance for local residents, including:

- **Noise nuisance and antisocial behaviour:** Increased late-night footfall and delivery traffic would cause serious disruption during “midnight hours” when residents should reasonably expect peace and quiet.
- **Crime and public safety concerns:** This stretch of North End Road is already a police-designated crime hotspot. Extending hours into the early morning will likely exacerbate issues of disorder, antisocial behaviour, and public nuisance.
- **Air quality and emissions impact:** Extra vehicle movements from delivery drivers in the early hours would increase noise, idling, and air pollution, adding to the environmental burden in a densely populated residential area.

For these reasons, I urge the Licensing Committee to reject this application, as the proposed hours are inconsistent with policy guidance and would harm public safety, health, and residential amenity.

Yours sincerely,

[REDACTED]

24 Epirus Road, SW67UH

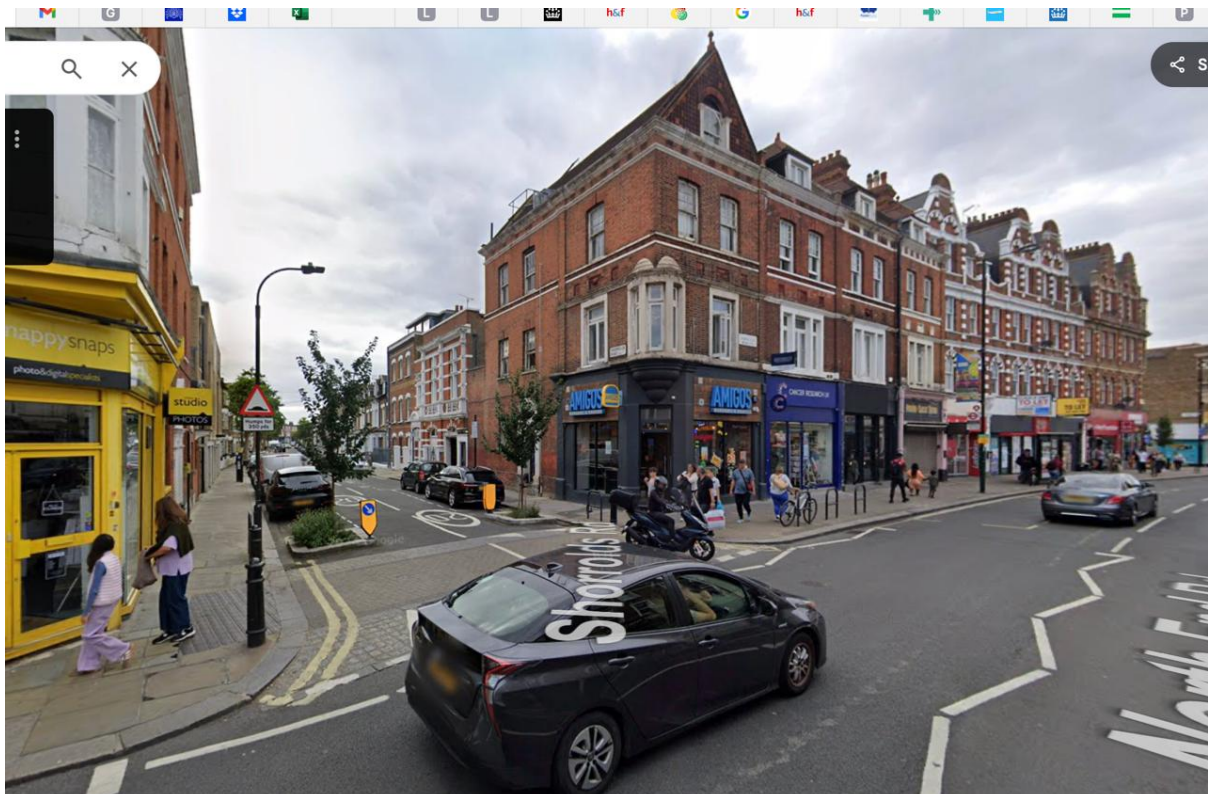
From: [REDACTED]
Sent: 04 September 2025 22:29
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]

Subject: 2025/01088/LAPR: Amigos Burgers and Shakes: 352 North End Road London SW6 1NB

Good evening,

I am writing in my capacity as Chair of the Walham Green Ward Panel, with this premises being situated in the ward.

This application is unsuitable and inappropriate for a densely populated area, being on the junction of the North End Road and Shorrolds Road. The latter is a long densely populated, quiet side street with hundreds of households. Indeed the premises is on the ground floor of the building, with three storeys of residential accommodation above. The same type of accommodation is across Shorrolds Road above Snappy Snaps, and across the North End Road. The snapshot below from Google Maps illustrates the residential households above and around this premises.



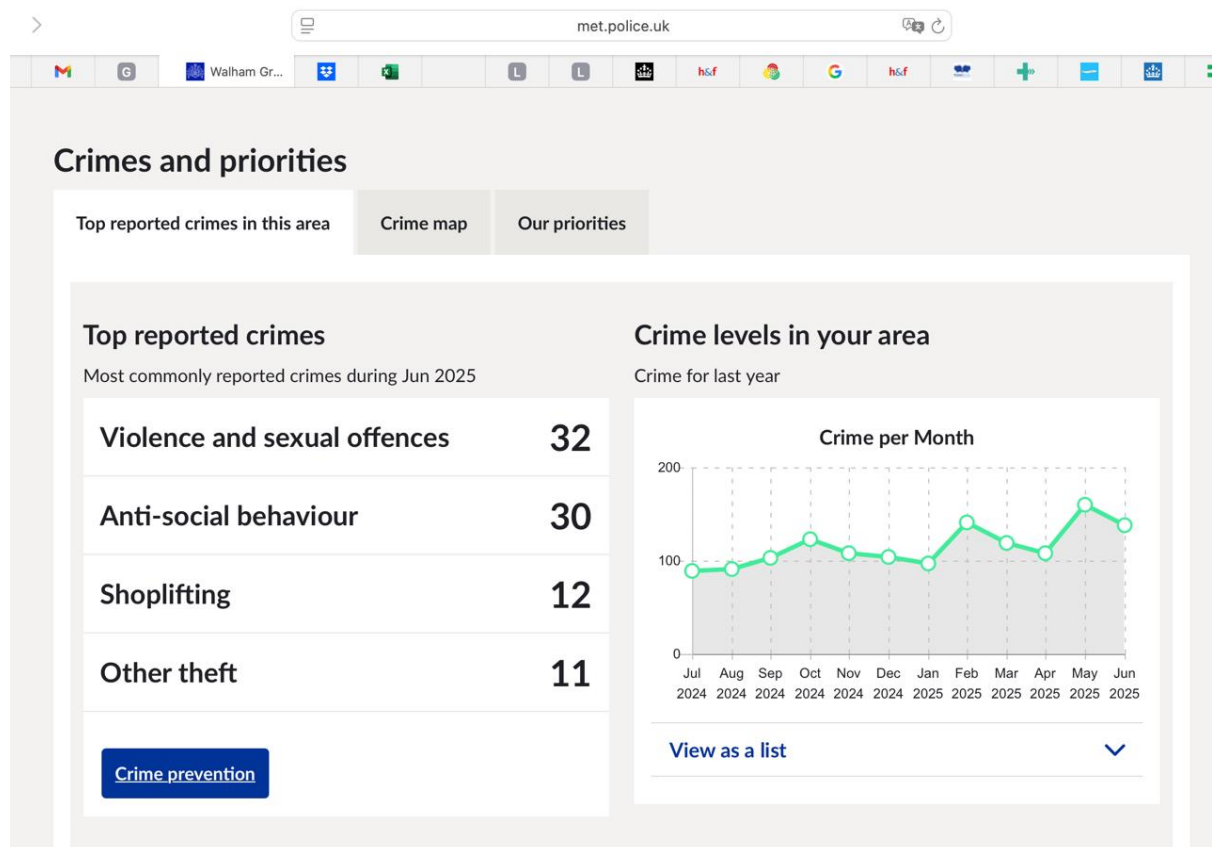
Late night opening to 2am seven days a week is not consistent with **the licensing objectives of the prevention of public nuisance and the protection of children from harm**, as residents will have their sleep disrupted by both customers and delivery

drivers visiting the premises to 2am and driving down the side streets of Fulham on the way to delivering to customers elsewhere. Delivery drivers will congregate outside the premises waiting to be notified an order is ready to be delivered, hoping the algorithm of the delivery platforms will factor in their proximity to the premises and give them an order to deliver. Eating burgers at 2am isn't a necessity, but sleep is for a healthy life. Why should local children, or indeed any local resident, have their sleep disturbed because someone would like a burger in the early to mid hours of the morning?

In addition to the noise from visitors and drivers, there will also be increased pollution from the delivery vehicles buzzing around Fulham and increased littering. This is a **public nuisance** and a **public safety issue (another licensing objective)**.

Lastly, as the licensing committee is well aware this area of Fulham is the only official "crime hotspot" in Fulham designated by the Metropolitan Police Service. This designation is a reflection of the increased volumes of crime and anti-social behaviour in the area, which requires extra resourcing from the Met (and indeed from the council's LET officers). Unfortunately there won't be extra police officers or LET officers on duty in the early hours to deal with incidents arising from the requested extended licensing hours.

The Met dashboard provides crime data at a local level, and for this postcode reveals a high level of violence and sexual offences for the most recent month available. This is very concerning.




Looking back over the last year or so, the data shows crime levels are high and are moving in an upwards trend.

View as a list			
Month	Total	Percentage	
Jul 2024	89	6.4%	
Aug 2024	91	6.6%	
Sep 2024	103	7.5%	
Oct 2024	123	8.9%	
Nov 2024	108	7.8%	
Dec 2024	104	7.5%	
Jan 2025	97	7%	
Feb 2025	141	10.2%	
Mar 2025	119	8.6%	
Apr 2025	108	7.8%	
May 2025	160	11.6%	
Jun 2025	138	10%	

The requested hours aren't compatible with the licensing objective regarding the prevention of crime and disorder, but will have the opposite effect and will lead to an increase in already high crime levels.

On behalf of the members of the Ward Panel and residents of the ward, we would request the Licensing Committee to please reject this application.

Kind regards


Chair - Walham Green Ward Panel
33 Delaford Street, London SW6 7LT

From: [REDACTED]
Sent: 23 September 2025 09:30
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: Licensing Application Opposition (Amigos Burgers and Shakes, North End Road, Fulham - REF: 2025/01088/LAPR)

Hi Matt

No problem - I have no idea why not showing up on your end as its clear on my photo?

The address is

**Flat 3
McCoy House
1 Shorrolds Road
Fulham
SW6 7TR**

Many thanks
[REDACTED]

On 16 Sep 2025, at 13:00, Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk> wrote:

Dear [REDACTED] – thanks for your e-mail.

I already appreciate that this has been acknowledged by one of my colleagues, but I would require confirmation of your residential address please.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

From: [REDACTED]
Sent: 01 September 2025 12:07
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Licensing Application Opposition (Amigos Burgers and Shakes, North End Road, Fulham - REF: 2025/01088/LAPR)

Good afternoon,

REFERENCE NUMBER: 2025/01088/LAPR

I am writing with regard to the application about Amigos Burgers and Shakes - 352 North End Road, London, SW6 1NB (Primyra Ventures Limited - Magnolia House, Spring Villa Park, 11 Spring Villa Road, Edgware, HA8 7EB) who have requested to offer late night refreshments from 11pm-2am Mondays - Sundays.

I deeply OPPOSE this application as I live right next door to the venue and this will immensely disrupt our living situation, including noise complaints of people outside and in the venue which are already a nuisance.

Please let me know if you require more information from myself and I would also request notification of receipt of this e-mail.

Many thanks

[REDACTED]

From: Sheehan Jane: H&F <Jane.Sheehan@lbhf.gov.uk>
Sent: 03 September 2025 17:32
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Representation from Cllr Nwaogbe in relation to application ref :
2025/01088/LAPR for Amigos proposing till 2am 352 NER@Shorrolds Road

Dear Licensing

Please see attached a letter from Cllr Nwaogbe making representations on Licensing application 025/01088/LAPR

Can you please ensure her representations are logged and considered by the panel

I would be grateful if you would confirm receipt

Regards

Jane

Jane Sheehan
Leader's Office, Chief of Staff
Corporate Services
Hammersmith & Fulham Council
Office days Monday, Tuesday, Wednesday & Thursday

0208 753 2018
07831291189



Councillor Genevieve Nwaogbe
Deputy Whip
Councillor for Walham Green ward
Tel: 020 8753 2018
Email: genevieve.nwaogbe@lbhf.gov.uk



2nd September 2025

LBHF Licensing Authority
Via email: licensing@lbhf.gov.uk

Dear LBHF Licensing Authority,

Re: Licensing **Application 2025/01088/LAPR for Amigos**

I am writing to formally object to the licensing application **2025/01088/LAPR for Amigos**, located within the Walham Green ward, which I represent as Ward Councillor.

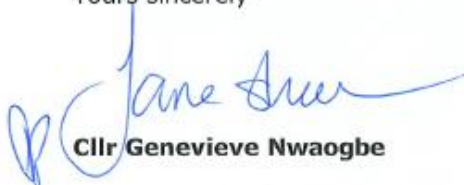
I have serious concerns about the proposed extension of operating hours until 2am, which I believe is unsuitable for a predominantly residential area. Late-night openings are frequently associated with increased instances of antisocial behavior and littering, both of which undermine the licensing objective to prevent crime and disorder.

Additionally, I am concerned about the implications for public safety, particularly for women. The application does not adequately address the potential for loitering outside the premises by patrons who may be under the influence of alcohol. This could lead to residents, especially women, feeling unsafe when walking through the area at night.

Furthermore, the extended hours are likely to attract delivery drivers operating mopeds during the night, which will disrupt the peace and quiet of nearby residential streets. This would constitute a public nuisance and exacerbate existing issues with traffic and noise in Walham Green.

For these reasons, I respectfully request that this objection be considered in full and that the application be refused.

Yours sincerely



Cllr Genevieve Nwaogbe

From: Cllr Paynter Lydia: H&F <Lydia.Paynter@lbhf.gov.uk>
Sent: 04 September 2025 01:37
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: 2025/01088/LAPR: Amigos Burgers and Shakes: 352 North End Road London SW6 1NB

Hi Matt,

I hope you're really well.

I'd like to submit an objection to the below licensing application: 2025/01088/LAPR: Amigos Burgers and Shakes: 352 North End Road London SW6 1NB.

Residents in my ward have consistently expressed concerns about the suitability of densely populated residential streets for establishments with late-night operating hours. Many already report issues such as crime, antisocial behaviour, and littering linked to existing premises along North End Road. My concern is that extending operating hours will only exacerbate these problems, further impacting the wellbeing of residents and the viability of neighbouring businesses, so I object to this application.

Thanks,
Lydia

Cllr Lydia Paynter (she/her)
Councillor for Lillie Ward
London Borough of Hammersmith & Fulham
Email: Lydia.Paynter@lbhf.gov.uk
Web: www.lbhf.gov.uk
Tel: 020 8753 2018
Address: Hammersmith Town Hall, King Street, London W6 9UJ

As well as being a Councillor, I work full time so may respond to you outside of normal office hours. Whilst it suits me to email now, I do not expect a response or action outside of your own working hours.

From: COLEMAN, Ben (MP) <ben.coleman.mp@parliament.uk>

Sent: 04 September 2025 15:29

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

Subject: Representation on 2025/01088/LAPR

Dear Matt

Please find attached my comments regarding the application by Amigos Burgers and Shakes of 352 North End Road, London, SW6 1NB / Reference number: 2025/01088/LAPR for a Premises License.

Kind regards

Ben Coleman

Member of Parliament for Chelsea and Fulham



Ben Coleman MP

Member of Parliament for Chelsea and Fulham
House of Commons, London SW1A 0AA
Tel. 020 7381 2047

Matt Tucker
Hammersmith & Fulham Council
Town Hall, King Street
Hammersmith
London W6 9JU

4 September 2025

Dear Matt

**Premises Licence - Amigos Burgers and Shakes, 352 North End Road, London, SW6 1NB /
Reference number: 2025/01088/LAPR**

I am writing in support of residents' concerns about the application by Amigos Burgers & Shakes on North End Road to open until 2am. Residents fear that this could significantly increase street noise in the early hours and increase anti-social behaviour in the local area. I trust the Licensing Committee will take full account of these concerns.

Regards

Ben Coleman
Member of Parliament for Chelsea and Fulham

From: Tucker Matt: H&F
Sent: 29 August 2025 10:00
To: Fulham Store <010fulham@amigosburgersandshakes.com>
Cc: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Amigos - 352 North End Road London SW6 1NB (2025/01088/LAPR)
Importance: High

Dear Tanishka –

Whilst the consultation for your application is still running until midnight on 3 September 2025, I have attached a copy of a representation received from a resident, expressing concern that Uber Eats is advertising your business as being open for business for late night refreshment. The resident has highlighted that your own advertising does not state this, but ultimately, this mixed messaging gives the impression that either conflicting information being given or, in fact, you are trading beyond 23:00 without a late night refreshment licence in place.

I have attached a copy of the definition of late-night refreshment from the Section 182 Guidance (the Guidance) issued alongside the Licensing Act 2003 (the Act). Should any of the activity classed as late-night refreshment be occurring between 23:00 and 05:00 at your premises, you would be undertaking activities which are illegal without the very licence you are applying for (i.e. late-night refreshment).

I would, therefore, take this opportunity to remind you that, until such time that you receive a licence from this authority, you cannot provide late night refreshment. Should we receive any complaints from residents that this instruction is being ignored, this would be a matter for our Enforcement Team to investigate further and this could potentially affect whether your licence is granted in whole, in part, or at all.

I would be grateful if you could look into this matter as a matter of urgency and update us on licensing@lbhf.gov.uk, so that we can go back to the resident and explain what the situation is. Hopefully, we can advise the resident in a timely manner that you are not undertaking late-night refreshment without a licence in place and that the advertising lodged with Uber Eats (and any other food delivery platforms you use) has been corrected. I shall be on leave from 30 August 2025 to 14 September 2025, so another colleague will pick this up.

We look forward to hearing from you.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department

Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

From: [REDACTED]
Sent: 28 August 2025 17:09
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Att: Matt Tucker. 2025/01088/LAPR

Amigos Restuarant
352 North End Road London SW6 1NB
2025/01088/LAPR

Hi Matt
As Im attaching images, I'm emailing our objection to this application. Please confirm receipt.
Regards
[REDACTED]

40 Dungannon House
15 Vanston Place,
London SW6 1AY

I am writing on behalf of Vanston Place Management Company, whose shareholders are all the owners of apartments here in Dungannon House, and we, the Board look after their interests. We are a block of 42 residential apartments fronting onto Vanston Place. The block consists of 8 floors, about 14 apartments directly front onto Vanston Place.

We have a wide variety of residents in our building from singletons, to families of four and five plus cats and dogs. We have well over 100 people of all ages currently in situ.

We object to an increase of hours in this application, well into the early hours, on the grounds of noise and nuisance to ourselves and the surrounding area, and concerns of adding to the likely increase in Crime and disorder.

Amigos is on the corner of Shorrolds Road and the North End Road, and that junction is only a few paces from the confluence of Vanston Place, Walham Grove and the North End Road, so in effect Amigos is on the corner of a large intersection of roads, including a zebra crossing. This is approximately 50 yards from our property.

Crime

Our residents are concerned that increased opening hours will add to the crime in an area. The North End Road is already classified as a crime 'hot spot' by the Met Police. It will become a place to hang out in the early hours, bringing more unsavoury and anti social behaviour to the area, thefts, litter, petty crime and drug abuse. We already see the fall out of this on our property where Drug users come to use, and others to urinate in our garage forecourt.

Noise and Nuisance.

Fulham is a busy, vibrant inner city location. All our residents know this and love living here because of it. They visit local restaurants and bars, partake of a lot of delivered

food, and add to the economy of the area. but in order to keep living here we ALL need a restful nights sleep.

You will note that Shorrolds Road is primarily a residential street, as is Walham Grove, and Vanston Place. Plus above Amigos themselves and all along the North End Road there are three (or more) storeys of flats. This is a residential area and therefore should be treated as such.

NER although constantly busy and noisy during the day really calms down during the evening and after 11.00 ish is pretty quiet. We believe that by Amigos remaining open until 2am there will inevitably be extra noise emanating from the restaurant, opening and closing of doors, Customers leaving, talking, machinery however 'quiet' it is, extraction systems in operation etc. Also smells from the ventilation systems, although they probably wouldn't reach us, for those in Shorrolds Road it could well prevent them being able to open windows in the night,

They mention in their application they have 'noise free equipment'. However they don't give details of which equipment this is. Does it apply to the extraction/ventilation systems, or machinery within the restaurant itself.? I would point out that noise that may appear quiet during the day is much louder in the still of the night.

As they are a fast food outlet we assume there will not only be take aways but deliveries which cause concern in several ways. Vanston Place is an illegal (but very frequently used) cut through from the junction outside Amigos to Fulham Broadway and the South(image below). Therefore we get Scooters, mopeds and the like nosily going past us, disturbing the peace and quiet, and worryingly we are seeing these numbers grow.

Delivery Drivers congregate for pick ups, cause disturbance outside the premises, then zoom away plus when they reach their destination they cause more disturbance by ringing bells/knockers/buzzed into flats etc and passing over their goods, and again zooming away.

However we are unclear as to the take away/delivery arrangements, as they say 'take away delivery is done twice a week daytime only.'

As of today their website states they close at 11pm, however, their food is available currently on Uber Eats Sunday - Wednesday until **12.45 am** and Thursday - Saturday until **1.45am**. (screen shot below). On Uber Eats these times seem to apply for 'pick ups' as well as deliveries.(screen shot below) Does this mean that they are already working until 2am without the appropriate licence in place?

We strongly believe that residents in this area deserve a good nights sleep. We only have a short 'window of opportunity' before the planes start again just before 5am. It is well known that H&F has been deemed the most sleep disturbed London Borough (screen shot of Sleepover research 2021). Please don't allow further noise generation to impede our sleep further.

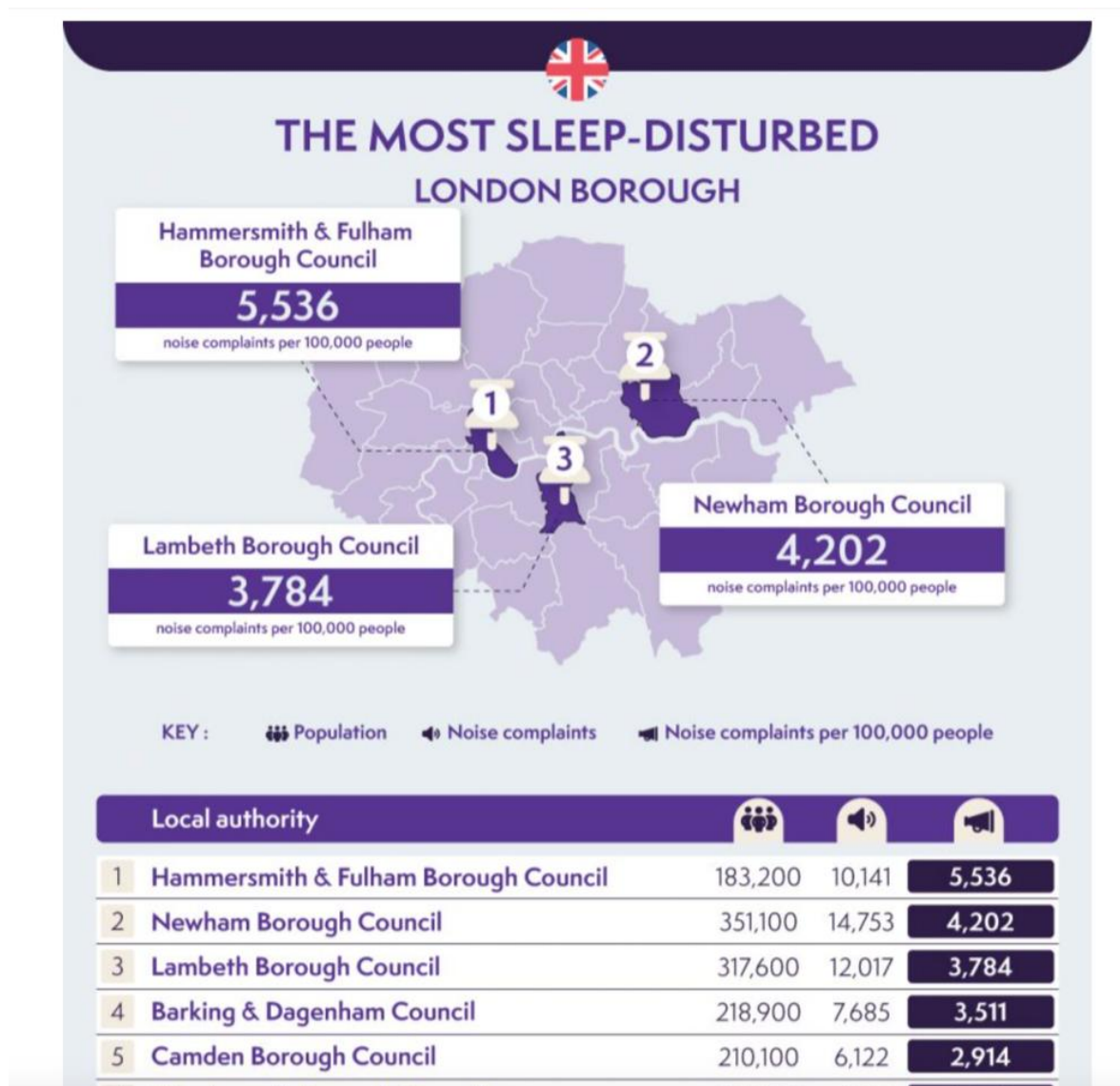
We respectfully request that the current application for extended hours be rejected.

I reserve my right to comment further, and to provide further supplementary evidence to this application without prejudice. If there is a Hearing and I cannot attend I would like to appoint [REDACTED] to represent Vanston Place Management Company or her representative if she is unavailable.

Yours sincerely

[REDACTED]

For and on behalf of
Vanston Place Management Company Ltd.





Amigos Burgers & Shakes (Fulham)

4.3 ★ (2,000+) • Burgers • Chicken • Halal • Vegan friendly • Group Friendly • £ • [Info](#)

352 North End Road, London, London SW6 1NB

Amigos Burgers & Shakes in Parsons Green, London, offers a variety of Halal-certified American-style fast food with a twist. The menu features a range of burgers including the popular Original Chicken Burger an... [More](#)

Delivery **Pick-up** Group order

Other fees ①

8 min
Pick-up time



 **352 North End Road**
London, London

 Open
Open until 1:45 AM

Featured items



Amigos Burgers & Shakes (Fulham)

4.3 ☆ (2,000+) • Burgers • Chicken • Halal • Vegan friendly • Group Friendly • £ • Info

☒ Delivered by store staff

352 North End Road, London, London SW6 1NB

Amigos Burgers & Shakes in Parsons Green, London, offers a variety of Halal-certified American-style fast food with a twist. The menu features a range of burgers including the popular Original Chicken Burger an... [More](#)

Delivery Pick-up  Group order

🚚 £0 delivery fee
Other fees ⓘ

10 min
Earliest arrival ①



352 North End Road
London, London

 Open
Open until 1:45 AM

Featured items



×

FULHAM

📍

Address:

352 North End Road,
SW6 1NB

☎️

Phone:

020 3325
1362

✉️

Email:

info@amigosburgersandshakes.com

🕒

Hours:

[All-Day Menu](#)

Monday - Sunday | 12:00pm - 11:00pm

Delivery

Click & Collect

🛒

Click & Collect available

🍴

Dine-in available

☀️

Outside seating available

H

Halal

Ve

Vegan options available

📶

FREE WiFi available

Page 122

The definition of ‘late night refreshment’, as set out in Sections 3.12 to 3.20 of the Section 182 Guidance (the Guidance), which can be found at <https://www.gov.uk/government/publications/explanatory-memorandum-revised-guidance-issued-under-s-182-of-licensing-act-2003>:

Late night refreshment

- 3.12 Schedule 2 to the 2003 Act provides a definition of what constitutes the provision of late night refreshment. It involves the supply of ‘hot food or hot drink’ between the hours of 23.00 and 05.00 to the public for consumption on or off the premises. It includes the supply of hot food or hot drink between those hours on premises to which the public has access. Under Schedule 2, food or drink is considered to be ‘hot’ if, before it is supplied, it has been heated on the premises or elsewhere for the purpose of enabling it to be consumed at a temperature above the ambient air temperature and at the time of supply it is above that temperature; or after it is supplied, may be heated on the premises for the purpose of enabling it to be consumed at a temperature above the ambient air temperature.
- 3.13 Shops, stores and supermarkets selling only cold food and cold drink, whether it is immediately consumable or not, from 23.00 are not licensable as providing late night refreshment. The 2003 Act affects premises such as night cafés and takeaway food outlets where people may gather to purchase hot food or hot drink at any time from 23.00 and until 05.00. In this case, supply takes place when the hot food or hot drink is given to the customer and not when payment is made. For example, supply takes place when a table meal is served in a restaurant or when a takeaway is handed to a customer over the counter.
- 3.14 Some premises provide hot food or hot drink between 23.00 and 05.00 by means of vending machines. The supply of hot drink by a vending machine is not a licensable activity and is exempt under the 2003 Act provided the public have access to and can operate the machine without any involvement of the staff.
- 3.15 However, this exemption does not apply to hot food. Premises supplying hot food for a charge by vending machine are licensable if the food has been heated on the premises, even though no staff on the premises may have been involved in the transaction.
- 3.16 It is not expected that the provision of late night refreshment as a secondary activity in licensed premises open for other purposes such as public houses, cinemas or nightclubs or casinos should give rise to a need for significant additional conditions.
- 3.17 The supply of hot drink which consists of or contains alcohol is exempt under the 2003 Act as late night refreshment because it is licensed by the provisions relating to the sale or supply of alcohol.
- 3.18 The supply of hot food or hot drink free of charge is not a licensable activity. However, where any charge is made for either admission to the premises or for some other item in order to obtain the hot food or hot drink, this will not be regarded as “free of charge”. Supplies by a registered charity or anyone authorised by a registered charity are also exempt.
- 3.19 Supplies made on moving vehicles (for example boats, trains or coaches) are also exempt. However supplies made from a vehicle which is permanently or temporarily parked, such as from a mobile takeaway van, are not exempt (see section 3.34 below for more detail on provisions for ‘Vessels, vehicles and moveable structures’).

3.20 Supplies of hot food or hot drink from 23.00 are exempt from the provisions of the 2003 Act if there is no admission to the public to the premises involved and they are supplies to:

- a member of a recognised club supplied by the club;
- persons staying overnight in a hotel, guest house, lodging house, hostel, a caravan or camping site or any other premises whose main purpose is providing overnight accommodation;
- an employee of a particular employer (for example in a staff canteen);
- a person who is engaged in a particular profession or who follows a particular vocation (for example, a tradesman carrying out work at particular premises);
- a guest of any of the above.

From: Fulham Store <010FULHAM@amigosburgersandshakes.com>
Sent: 15 September 2025 12:05
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: Amigos - 352 North End Road London SW6 1NB (2025/01088/LAPR)

hello Matt
It's been clarified with all the companies
I have attached both uber eats and Deliveroo pictures.

Thank you

Sent from [Outlook for iOS](#)

From: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Sent: Monday, September 15, 2025 12:03:42 PM
To: Fulham Store <010FULHAM@amigosburgersandshakes.com>
Subject: RE: Amigos - 352 North End Road London SW6 1NB (2025/01088/LAPR)

Thanks for this Tanishka –

Would you mind letting me know if this has been clarified with all of the delivery companies, or is it UberEats that you just use?

Kind regards

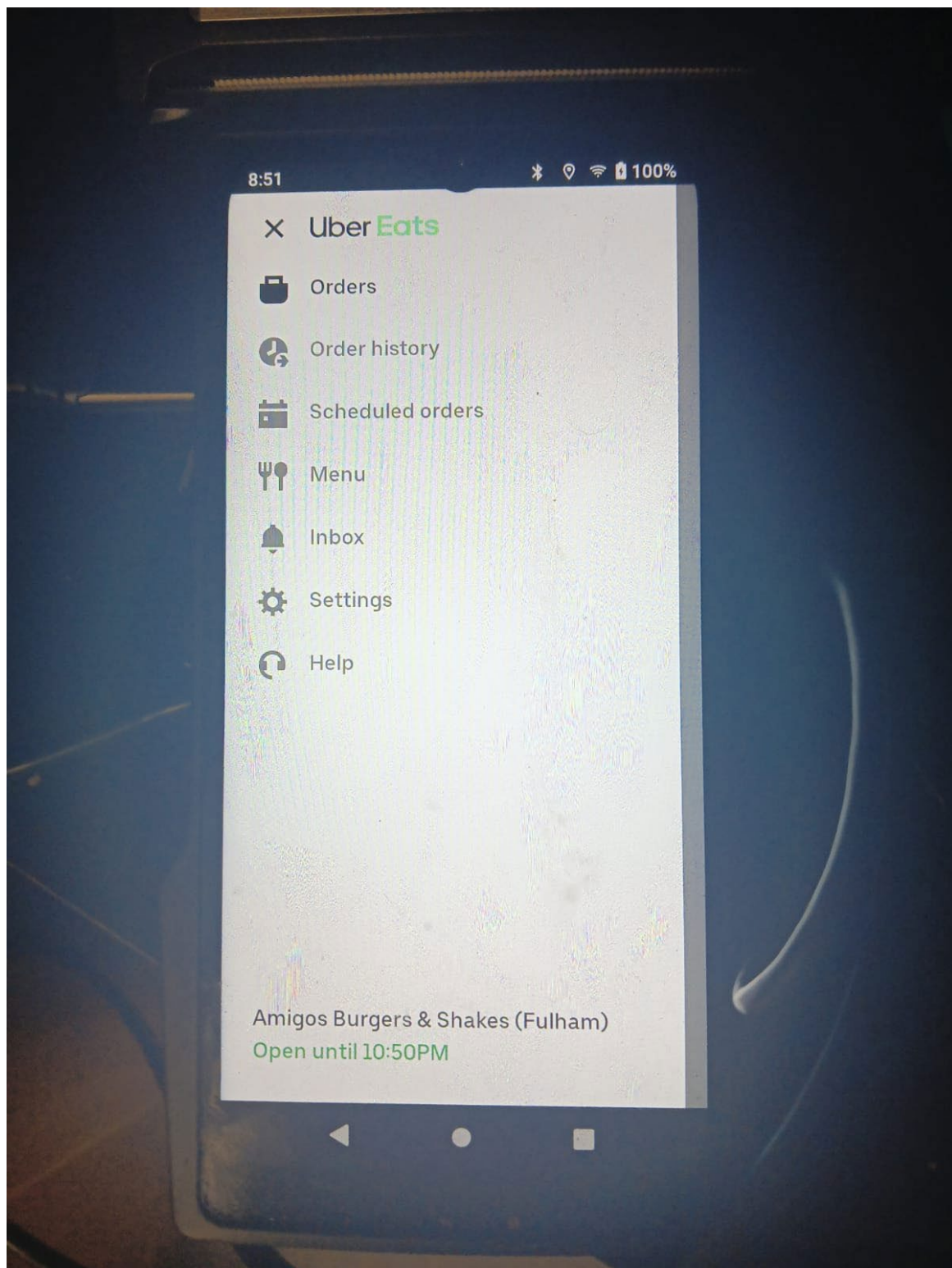
Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

From: Fulham Store <010FULHAM@amigosburgersandshakes.com>
Sent: 13 September 2025 23:34
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Amigos - 352 North End Road London SW6 1NB (2025/01088/LAPR)

Hello Matt,
I am attaching all the evidence of our shops closing timing
Please find pictures belowz

Thank you



8:51

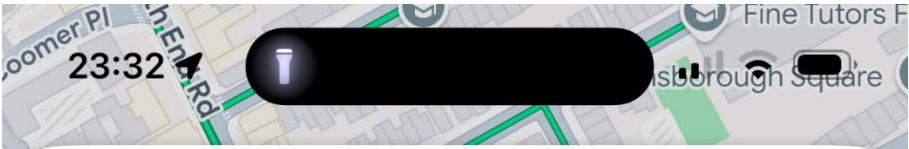


Opening times

Go to Settings in Restaurant Hub to change your opening hours.

Sunday	11:00 – 23:00
Monday	11:00 – 23:00
Tuesday	11:00 – 23:00
Wednesday	11:00 – 23:00
Thursday	11:00 – 23:00
Friday	11:00 – 23:00
Saturday	11:00 – 23:00





Amigos Burgers & Shakes-Fulham



4.6 ★★★★★ (773) ⓘ · 🚗 1 hr 12 min
Hamburger restaurant · £10–20
Closed · Opens 12:00 Sun

📍 Directions

📍 Start

🍴 Order

☎ Call



- Overview
- Menu
- Reviews
- Photos
- Updates

🍴 Order online

📍 352 North End Rd, London SW6 1NB

🕒 **Closed** ^

Saturday	Midday–23:00
Sunday	Midday–23:00
Monday	Midday–23:00